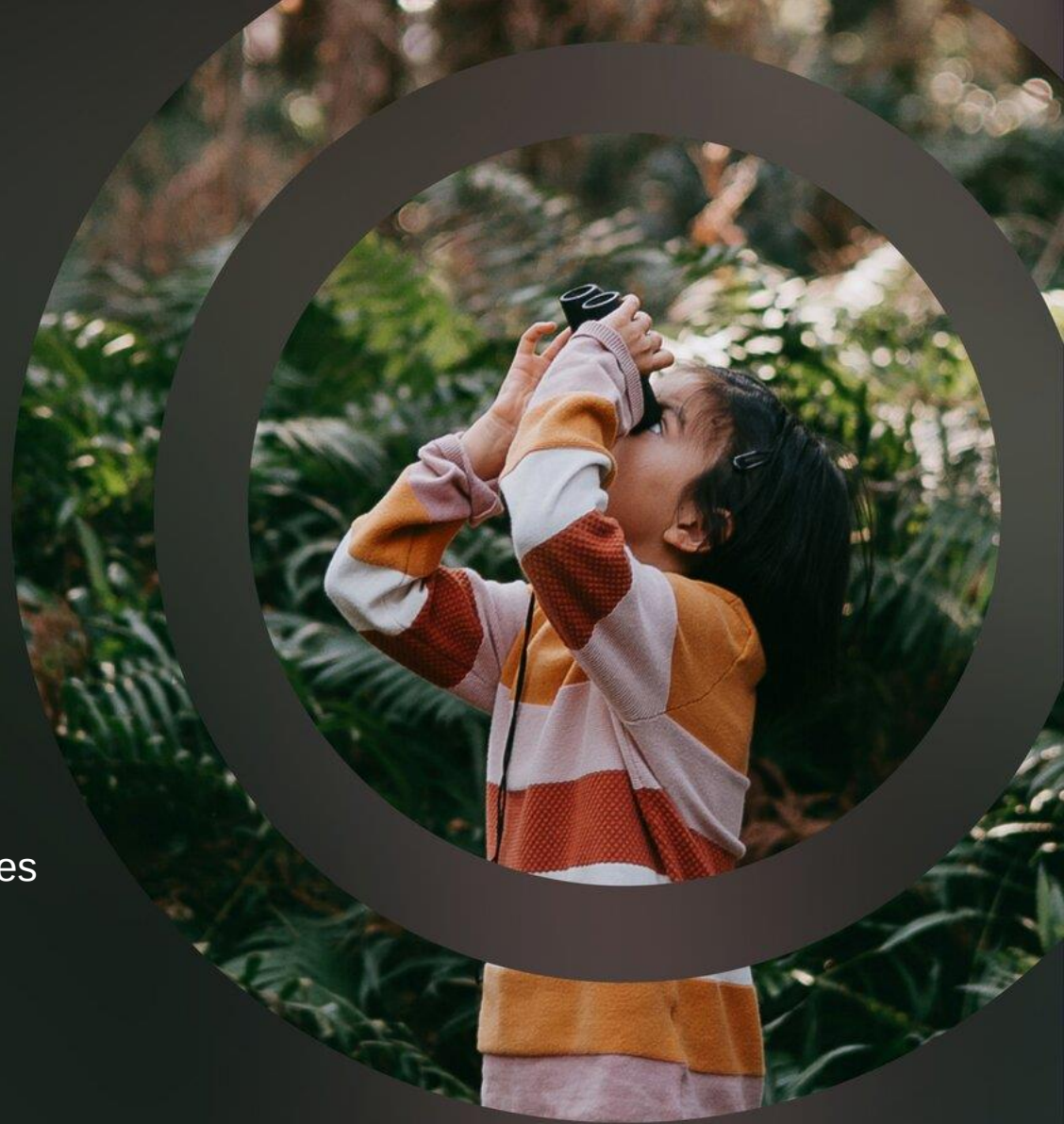


Decarbonization Business Optimizer (DBO)

Green to the power of Siemens

Create a high-impact, cost-effective strategy to decarbonize your facilities

Brought to you by Siemens Financial Services



Momentum around decarbonization

Large companies are cascading climate action down to their suppliers and they need to catch up

Pressure driven due to

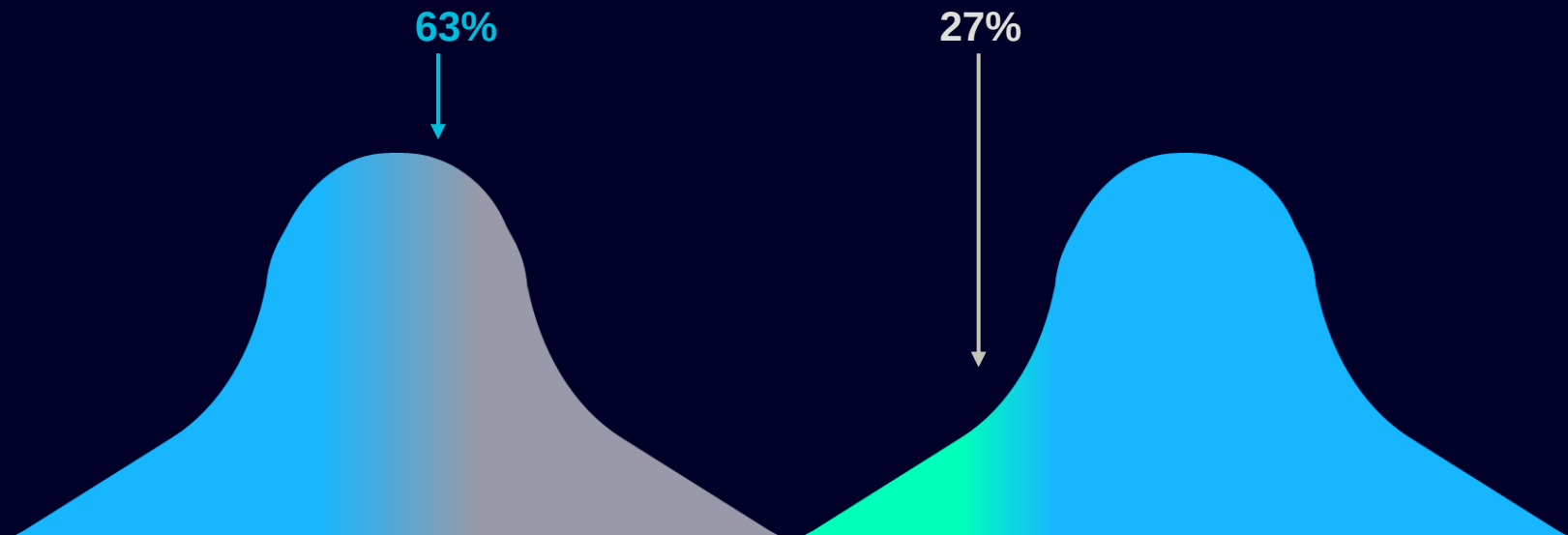
- Increasingly **strict regulatory compliance** for carbon emissions
- A rising portion of **end customers demanding** products from environmentally responsible companies
- **Loss of competitive advantage** as sustainability leaders attract customers, investors and talents, securing potential first-mover advantages

63%

of Fortune 500 Companies are voluntarily reporting scope 3 emissions

27%

of the supply chain* have statements or plans to make a statement about sustainability within the next year



Momentum around decarbonization

Large companies are cascading climate action down to their suppliers and they need to catch up

We help customers catch-up:

- By providing them **baseline carbon footprint** estimation
- With optimized and customizable decarbonization scenario generation to **maximize their return on investment**
- Through access to the full breadth of the **Siemens ecosystem**

We provide value to Siemens:

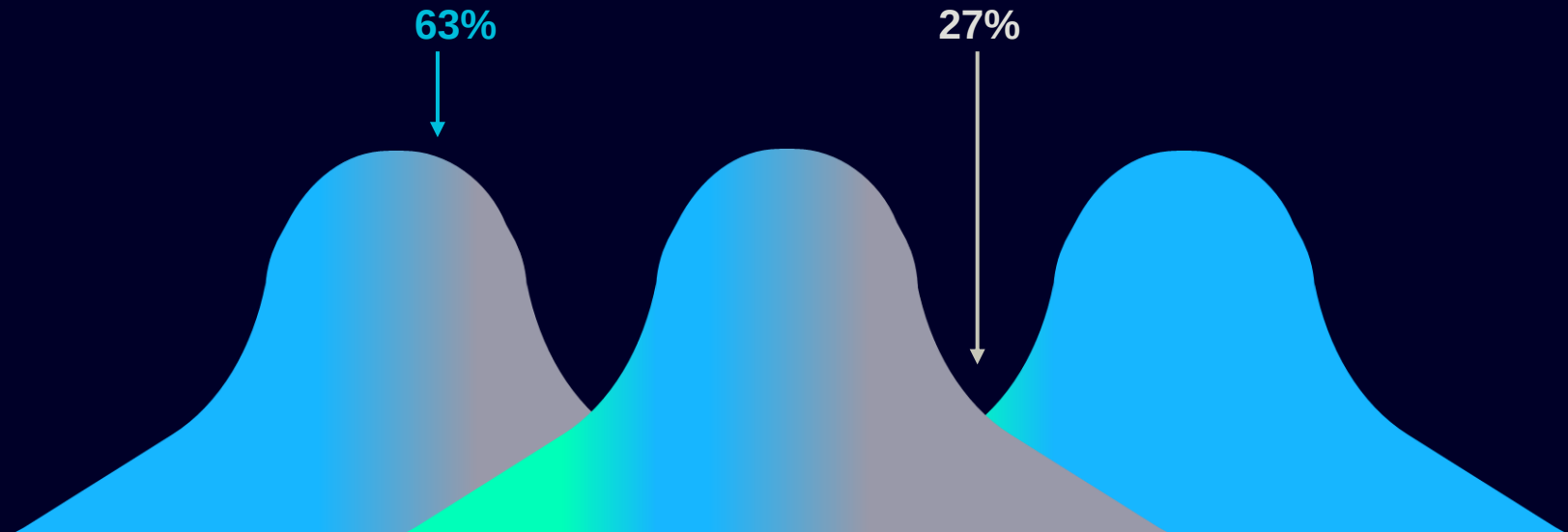
- By systematic data collection to **improve market knowledge** e.g., for vertical solutions
- With intelligent **lead generation** via direct in tool request for follow up contact from DI, SI, ADV and SFS
- Through direct link back to the **Xcelerator marketplace** for the solutions to start implementing

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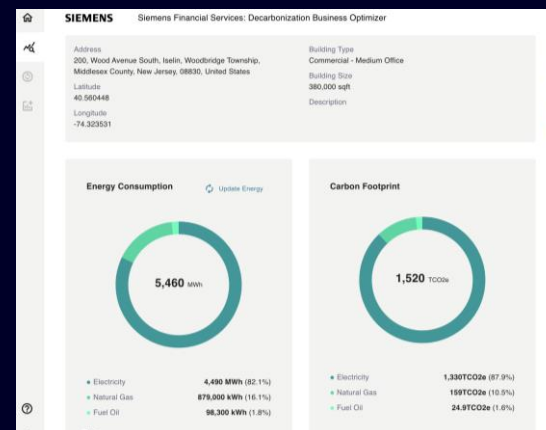
Decarbonization Business Optimizer (DBO™):

A **patented** digital tool to help companies along their sustainability journey and remain competitive

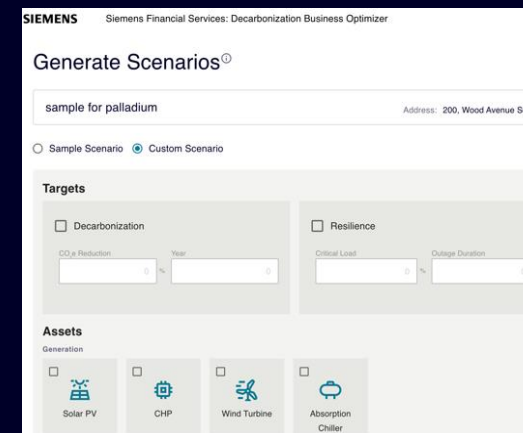
What makes this tool unique

- **Transparent** – Utilization of trusted 3rd party data
- **Scalable** – unlimited concurrent use
- **Versatile** – supports a breadth of industries
- **Extendable** – easy integration of new features
- **Complements** Siemens products and solutions
- **Fast, easy, accurate estimates**
- ...and **free**

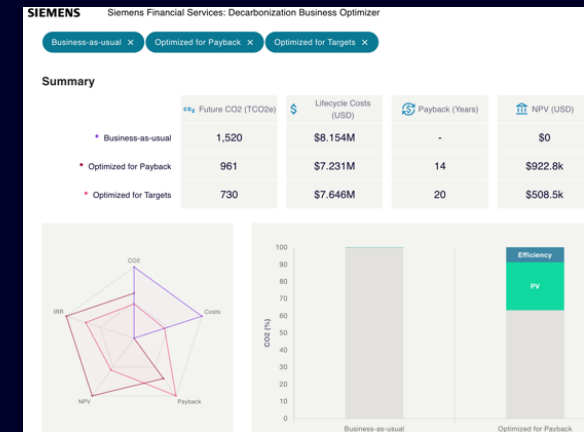
01 Baseline carbon footprint of customer facilities



02 Scenario creation for decarbonization investments



03 Receive results and adjust key figures on an interactive dashboard



Utilizing 8 distinct datasets



Load data



Electricity and fuel cost



Technology cost and performance

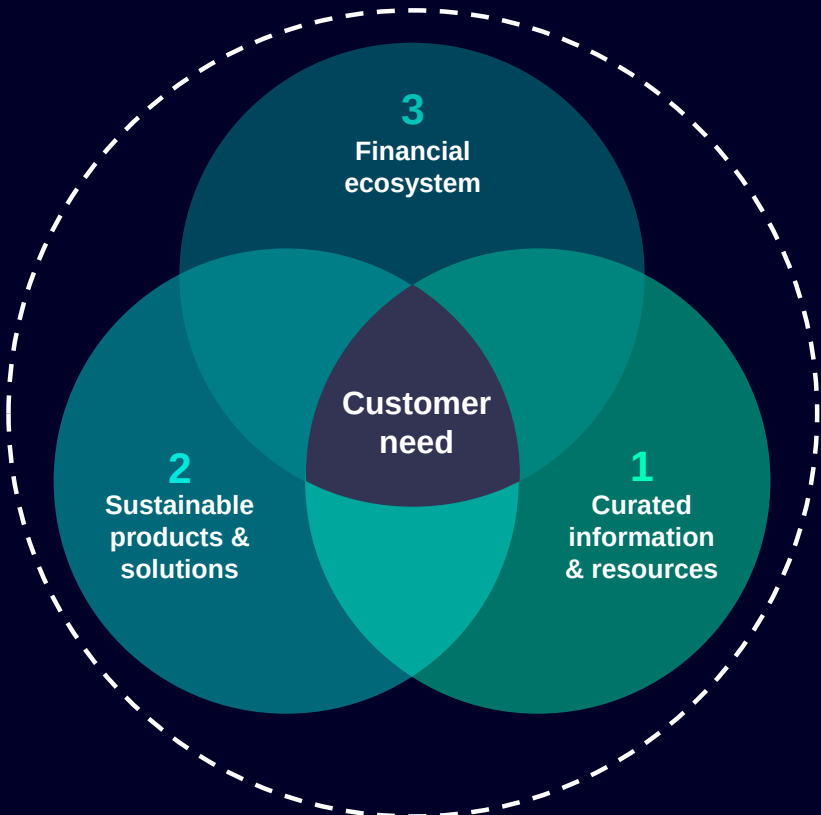


Emissions data

DBO integrates into the go to market strategy of Siemens... from tool to platform

Progression of Siemens solutions

- **Step 1:** Remove the initial **knowledge** barrier to drive action by providing tools
- **Step 2:** Provide sustainable **products & solutions** (Siemens & external)
- **Step 3:** **Finance** the solutions via SFS & ecosystem partners



Step 4. Make the solutions available via Siemens Xcelerator ecosystem

SIEMENS Siemens Xcelerator Marketplace

Siemens Xcelerator Marketplace > Products & Solutions

Decarbonization Business Optimizer (DBO™)

The DBO™ is a free, comprehensive tool from Siemens Financial Services (SFS) that allows you to digitally customize a decarbonization strategy for your facilities and analyze the benefits to both your business and the planet. The DBO™ uses data from a multitude of sources such as the Environmental Protection Agency (EPA), the United States Department of Energy (US DOE), and the National Renewable Energy Laboratory (NREL) to provide you with your current carbon footprint, customized scenarios based on your focus, and a summary of what your return on investment would look like.

Access DBO™ here

Add to list

Thank you!