

| Shaping the Future with GenAI



PS-AM AI Enablement Session
6/10/2025

Our agenda for today's session

01 Introduction to SFS AICademy

What AI training offerings do we have at SFS

02 Introduction to Copilot & SiemensGPT

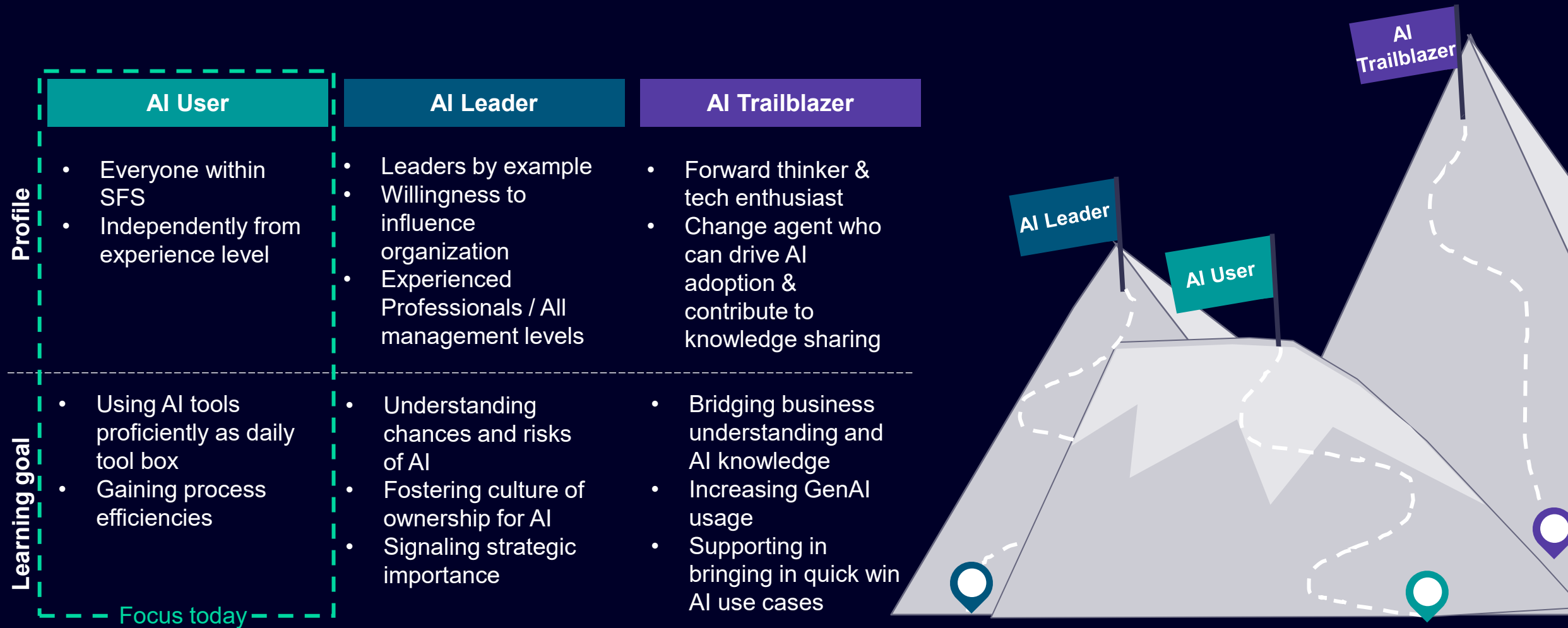
What GenAI tools do we have at Siemens & how to use them

03 Hands-on GenAI Experience

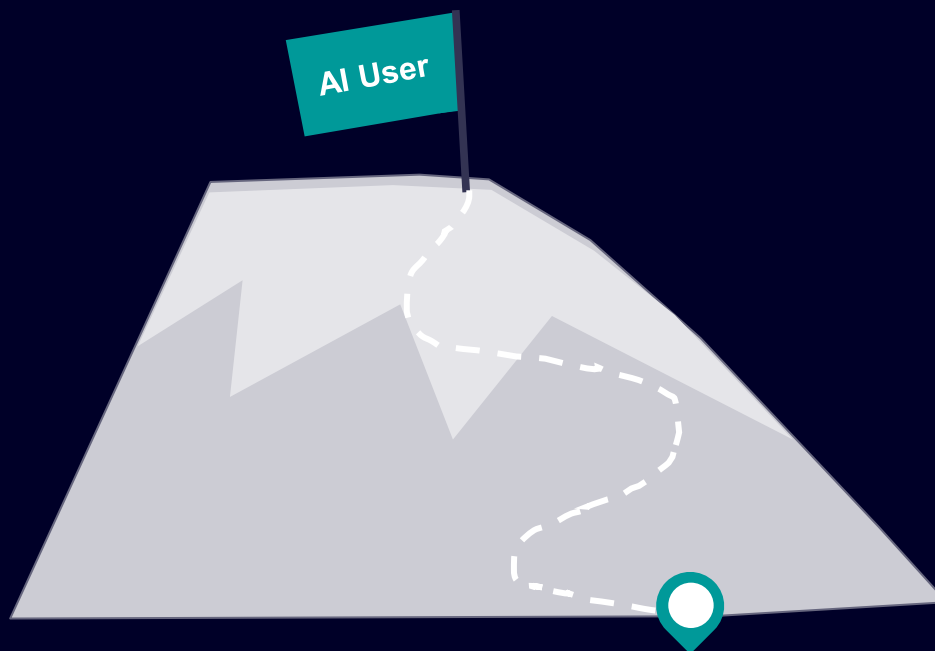
Introduction & testing of GenAI tools & prompts



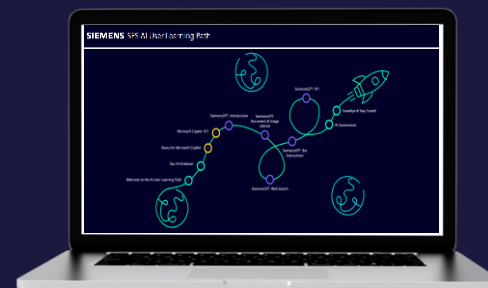
The AI curriculum provides three learning paths – embracing the diverse needs of different SFS groups and considering different AI usage levels



For AI User, there are two learning paths – a self-paced online training and GenAI exploration workshops



Part 1 | Self-paced online training path in [My Learning World](#)



- ✓ Intro to SFS AI Ambition
- ✓ Intro to Everyday AI Applications
 - ✓ Microsoft Copilot Basic
 - ✓ [SiemensGPT](#)
- ✓ Microsoft CoPilot & SiemensGPT Guides
- ✓ AI Governance

NEW!

Part 2 | Tailor-Made **GenAI exploration workshop**



Workshop format for teams to identify *role-specific* GenAI use cases and learn how to master them.
Create a role-based **tailor-made prompting catalogue!**

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Bringing GenAI to life in your daily job with great tools at Siemens – Overview

when to use SiemensGPT and CoPilot each

**Microsoft
CoPilot**



Instant Results

Provides quick answers and generates content with minimal input

Image Generation

Create images or generate logos

Summarize Web Pages and Results

Summarize or condense web content effectively with Microsoft Edge

**Ideal for simple and quick tasks
and everyday usage**



SiemensGPT

Document Processing

Possibility to upload several larger documents and use them according to the different tasks

Saved Custom Bots

Create custom bots with tailored instructions (prompts) for specific tasks like social media assistant, sales experts, etc.

Multi-model Capability

Seamlessly switch between different models according to the task's needs

**Ideal for tasks requiring customization
and personalized responses**

Both tools are ACP Level 2 compliant and available for everyone

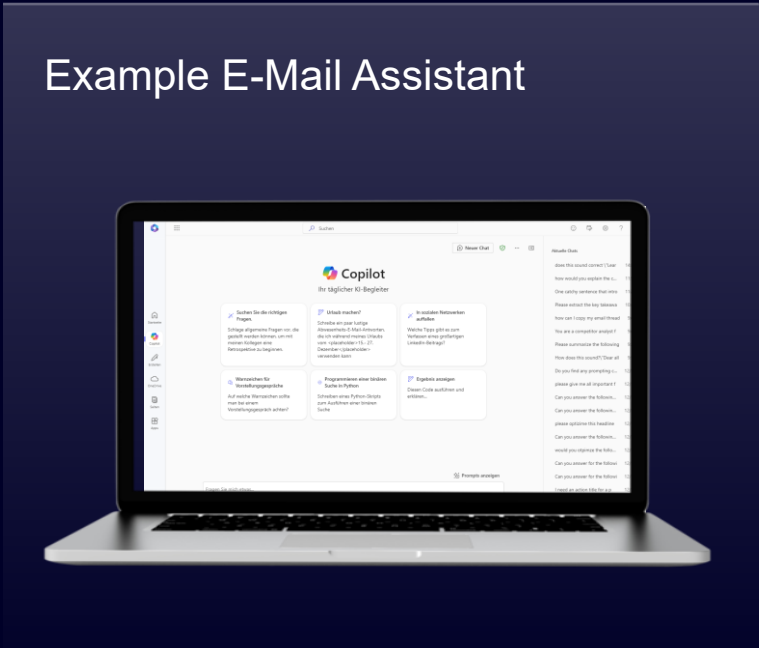
Discover how to use available tools and seek help from our thought partner for daily GenAI tasks

Ask for a summary



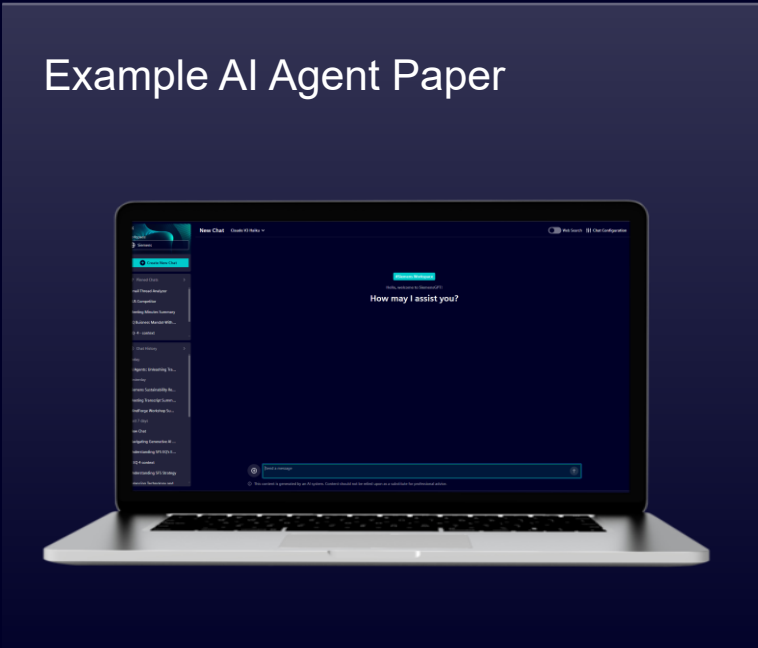
Tool: Microsoft Copilot 

Ask for advice



Tool: Microsoft Copilot 

Ask for analysis



Tool: SiemensGPT

Prompting is the way you can interact with GenAI – Following some general guidelines helps you structure your prompts effectively

A prompt is the (set of) instructions, with which a user tells a GenAI what to do.
Using the right prompt ingredients optimizes the outcome

1. Goal

What response do you want from GenAI?



Create an agenda for a 30-minutes meeting

2. Context

Why do you need it and who/ what is involved?



This will be the first meeting of the new fiscal year, for a team of 20 people. This is an important touch point with this team

3. Expectations

How should a respond be structured to meet your expectations?



The agenda should include a welcome moment, three topics about the recent trends regarding innovation in financial services, and a conclusion. For each item, provide a summary of what will be discussed. We want to encourage participation and enthusiasm

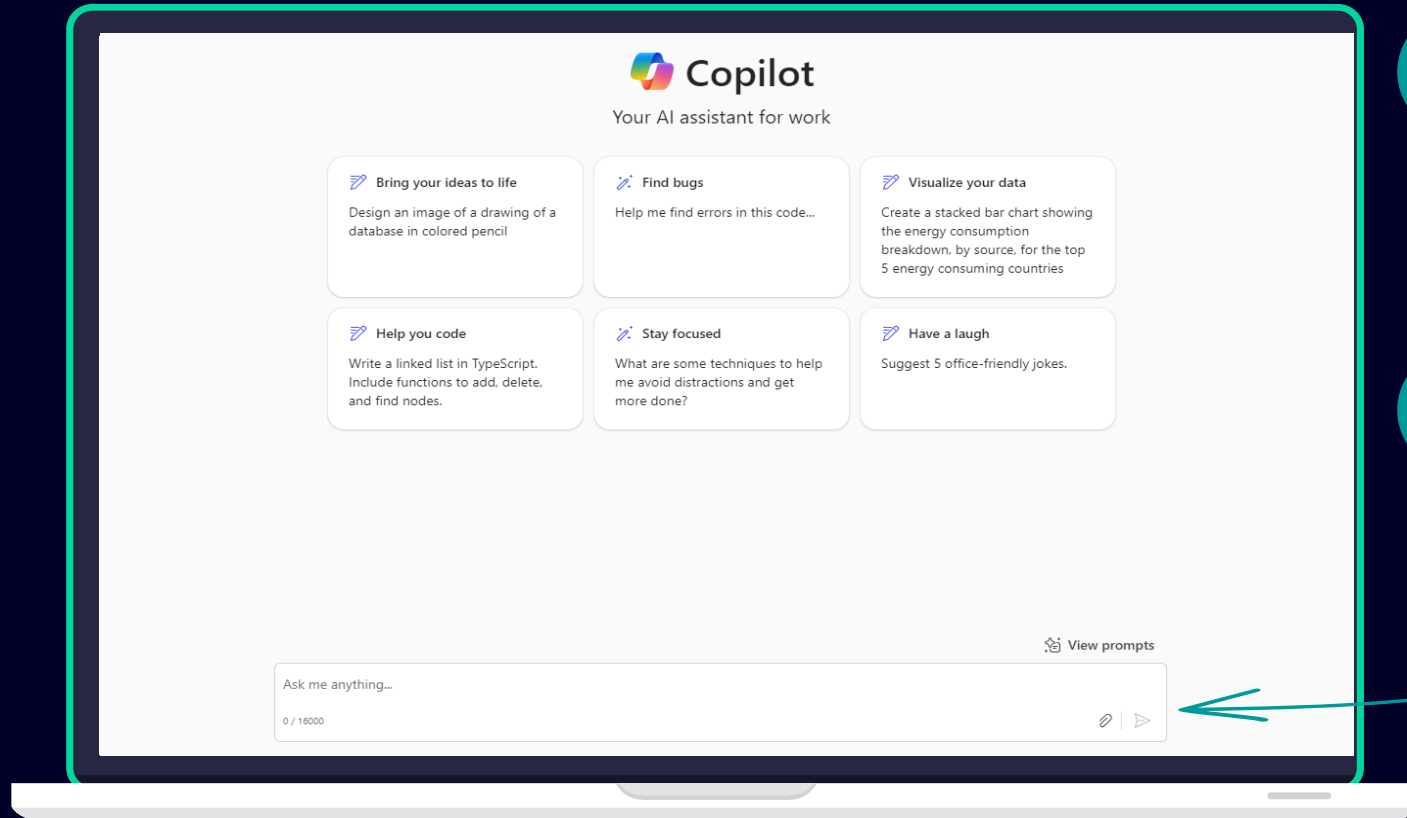
4. Source

Which information sources or samples should be used?



Use the document attached as an information resource

CoPilot Intro



1

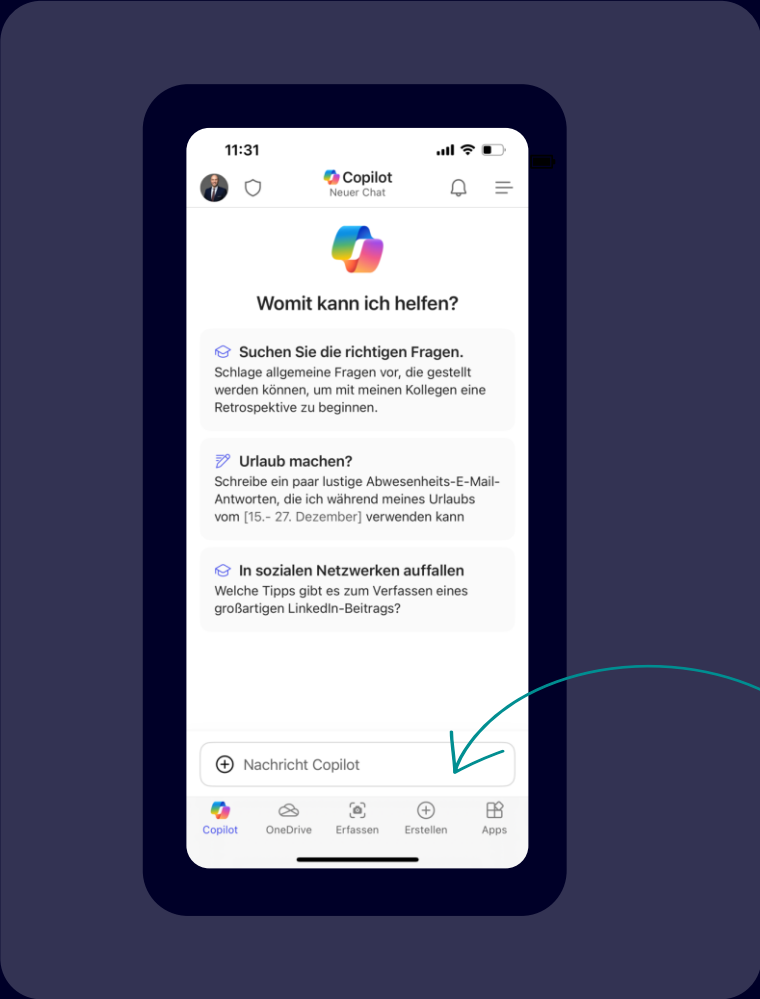
Access:

<https://m365.cloud.microsoft/chat/>

2

Start by typing your prompts here!

CoPilot via Phone and Tablet

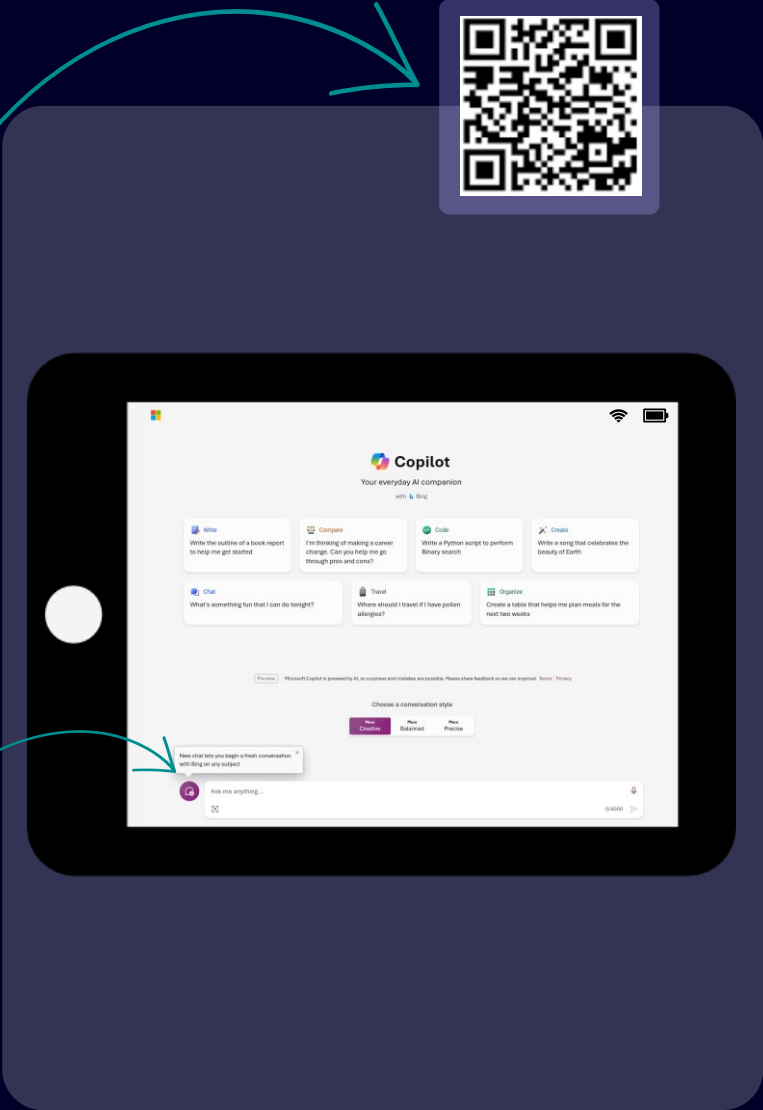


1

Go to the Microsoft 365 app on your phone or tablet.

2

Start by **typing** your prompts here!



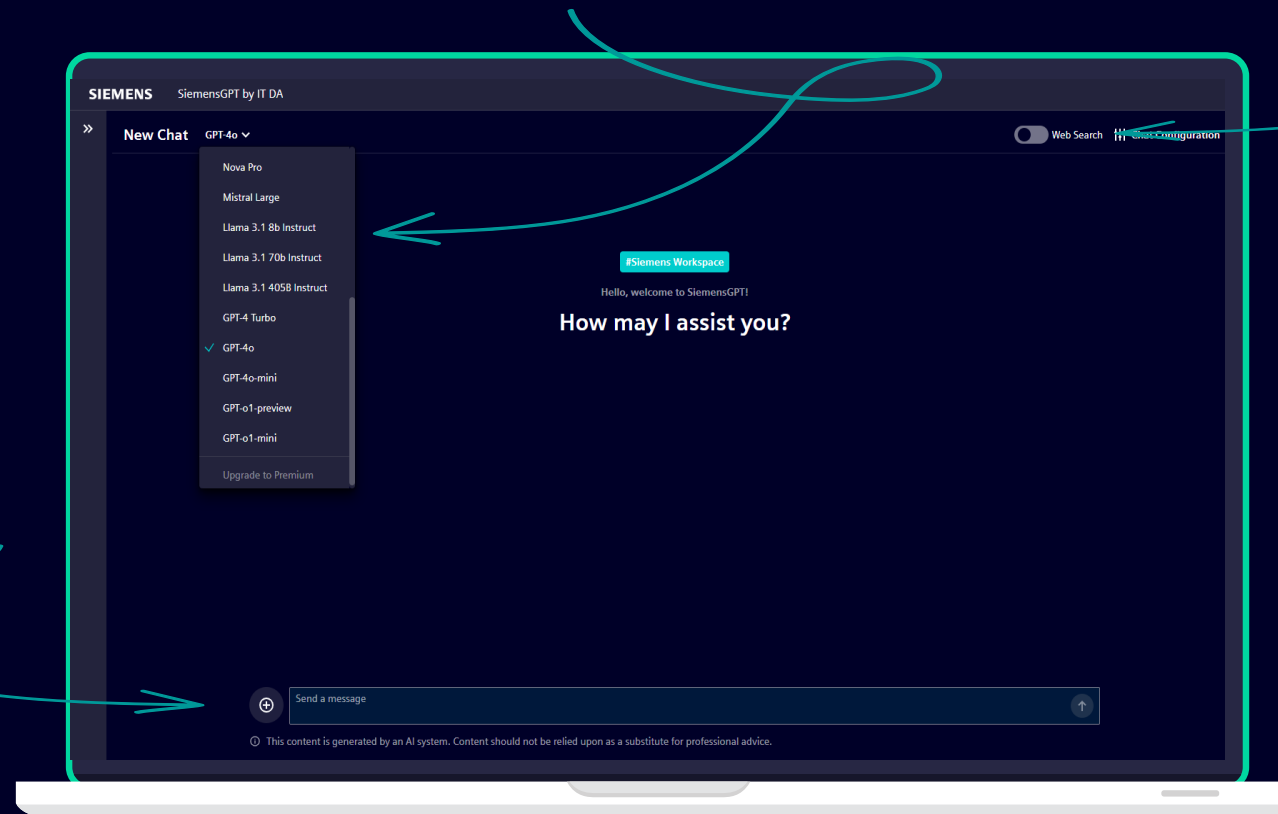
SiemensGPT Intro

1 Access:
<https://chat.siemens.com>

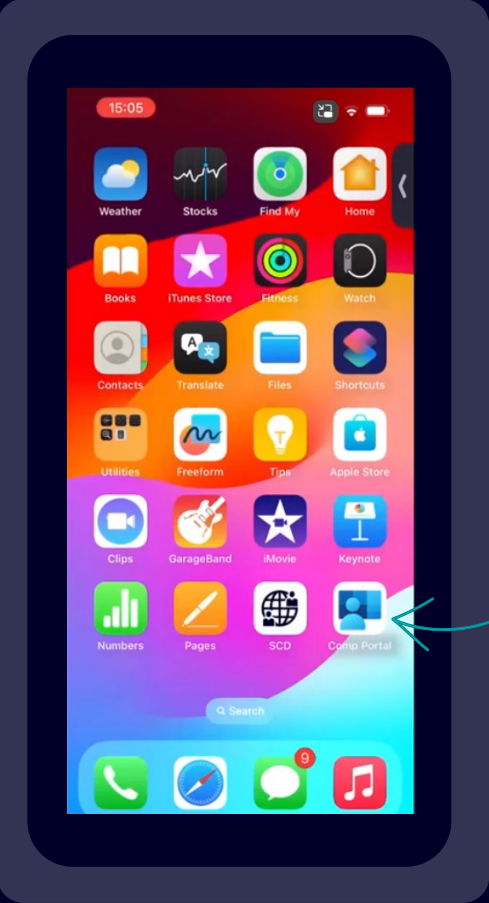
2 Leverage the multi-model functionality and choose “*GPT-4o*” or “*Claude V3.5 Sonnet*” for good results!

3 Enable the Web Search when needed to search online

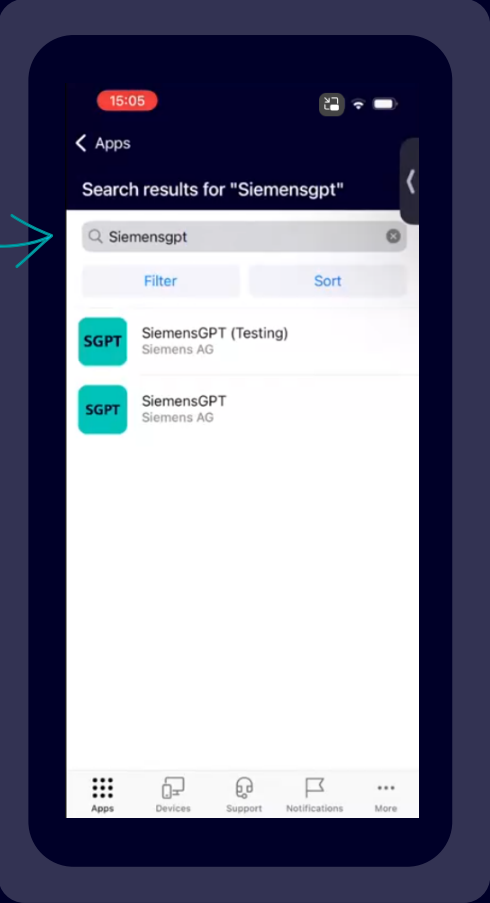
4 Type your prompts here!



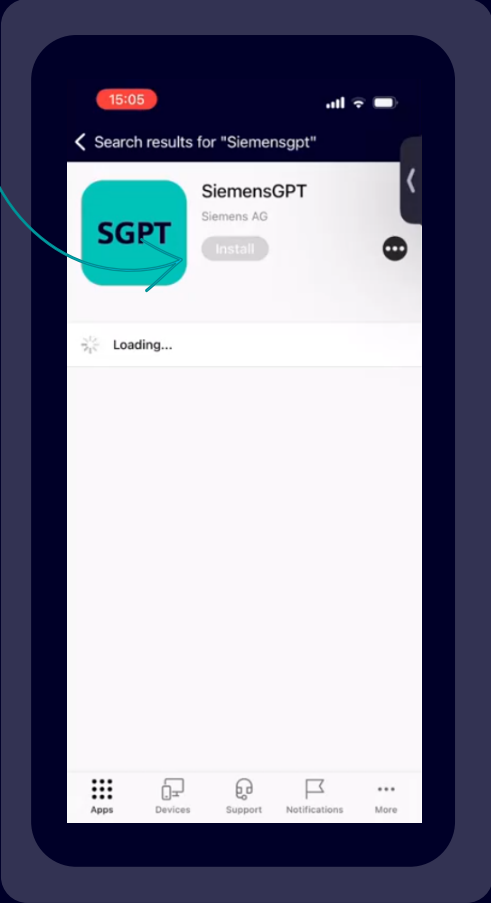
Mobile app for IOS: for using SiemensGPT on the phone



1
Go to the
Company
Portal.



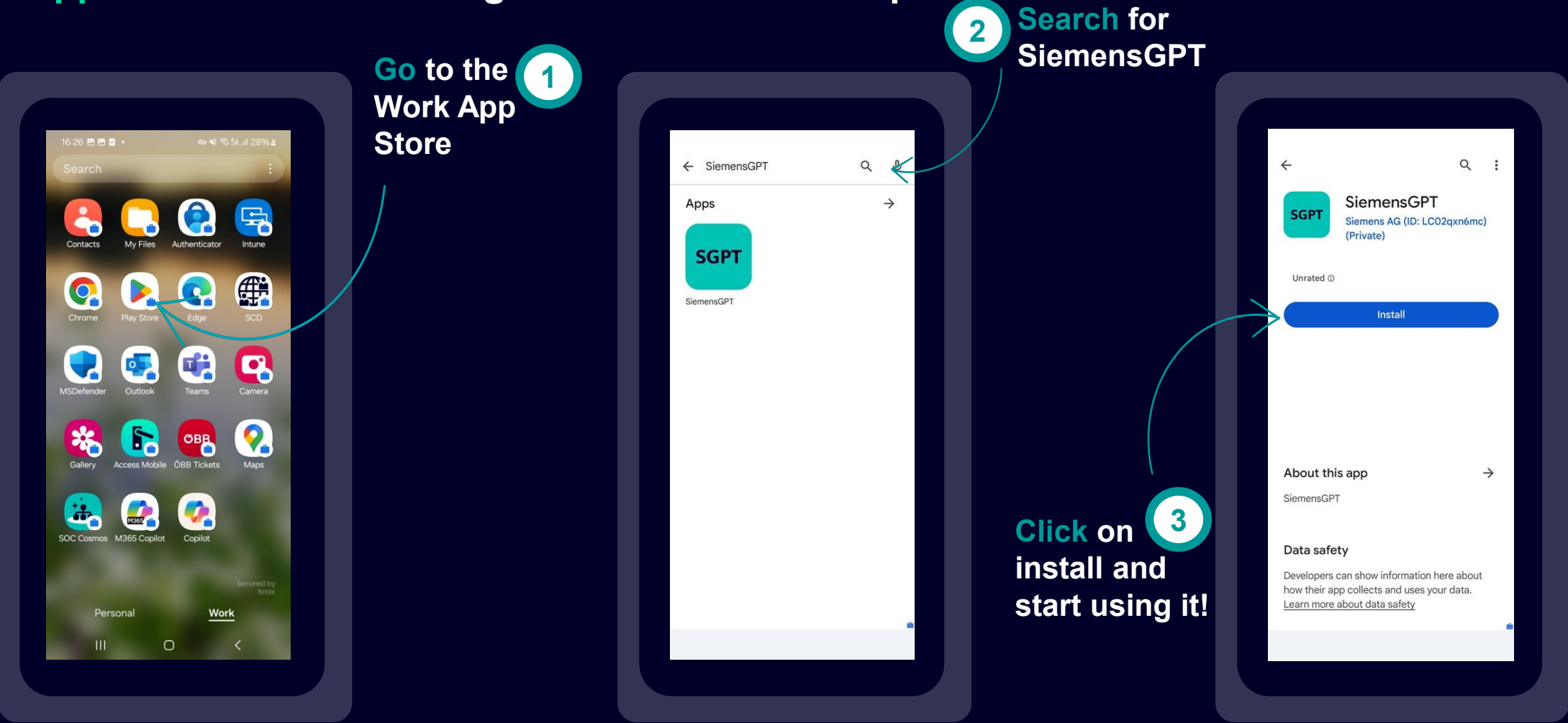
2
Search for
SiemensGPT



3
Click on
install and
start using it!

Note: Some features may be limited on the mobile version.

Mobile app for Android: for using SiemensGPT on the phone



Note: Some features may be limited on the mobile version.

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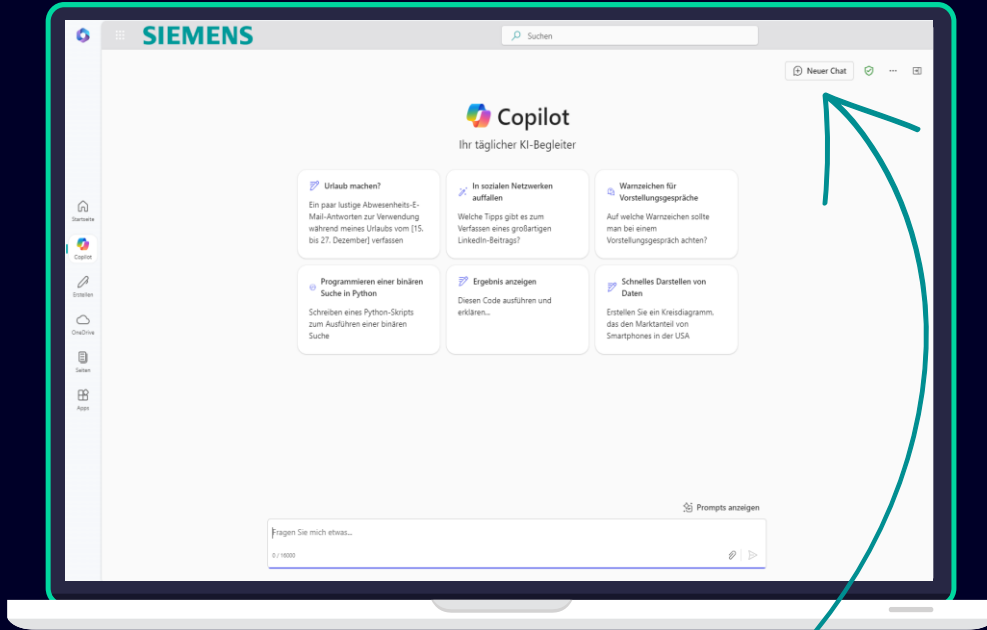
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Task: News Summary



1 Open a new chat on Copilot.

2

Prompt your query:

Prepare a brief of today's news from the finance industry regarding interest rate movements.

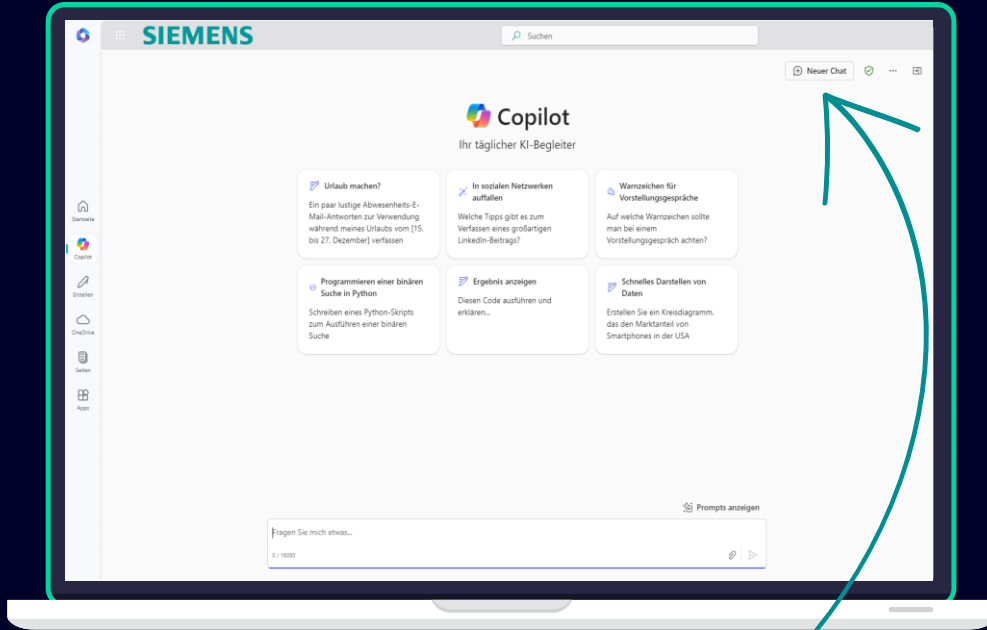
Use paragraphs to summarize each news article. Begin the paragraph(s) with a strong topic sentence phrased as an assertion. **Bold** the topic sentence. After each summary, include "Source:" followed by the source name that links to the source material.

3

Ask further questions for analysis:

When is the next Fed meeting?

Task: Customer Insights



1 Open a new chat on Copilot.

2 Prompt your query:

I am preparing for an important business meeting with Franke Kaffeemaschinen AG and need comprehensive, up-to-date background information to ensure I am well-informed. Please provide detailed insights addressing the following key areas:

• Parent Company:

- Identify the full legal parent company of Franke Kaffeemaschinen AG
- Provide details about the ownership structure (publicly traded, privately held, etc.)

• Company Description:

- Offer a concise yet comprehensive 1-2 sentence overview of the company's core business, history, and market positioning
- Include the company's founding year and headquarters location

• Industry:

- Specify the precise industry segment(s) in which Franke Kaffeemaschinen AG operates
- Provide context about their specific market niche within the broader industry

• Asset/Product Portfolio:

- Detailed list of primary products and services
- Highlight key product lines, with special emphasis on their coffee machine technologies
- Describe any unique technological innovations or differentiators in their product range

• Selling Strategy:

- Analyze their go-to-market approach
- Describe their distribution channels (direct sales, distributors, online platforms)
- Identify target customer segments
- Outline any distinctive sales or marketing strategies

• Latest News:

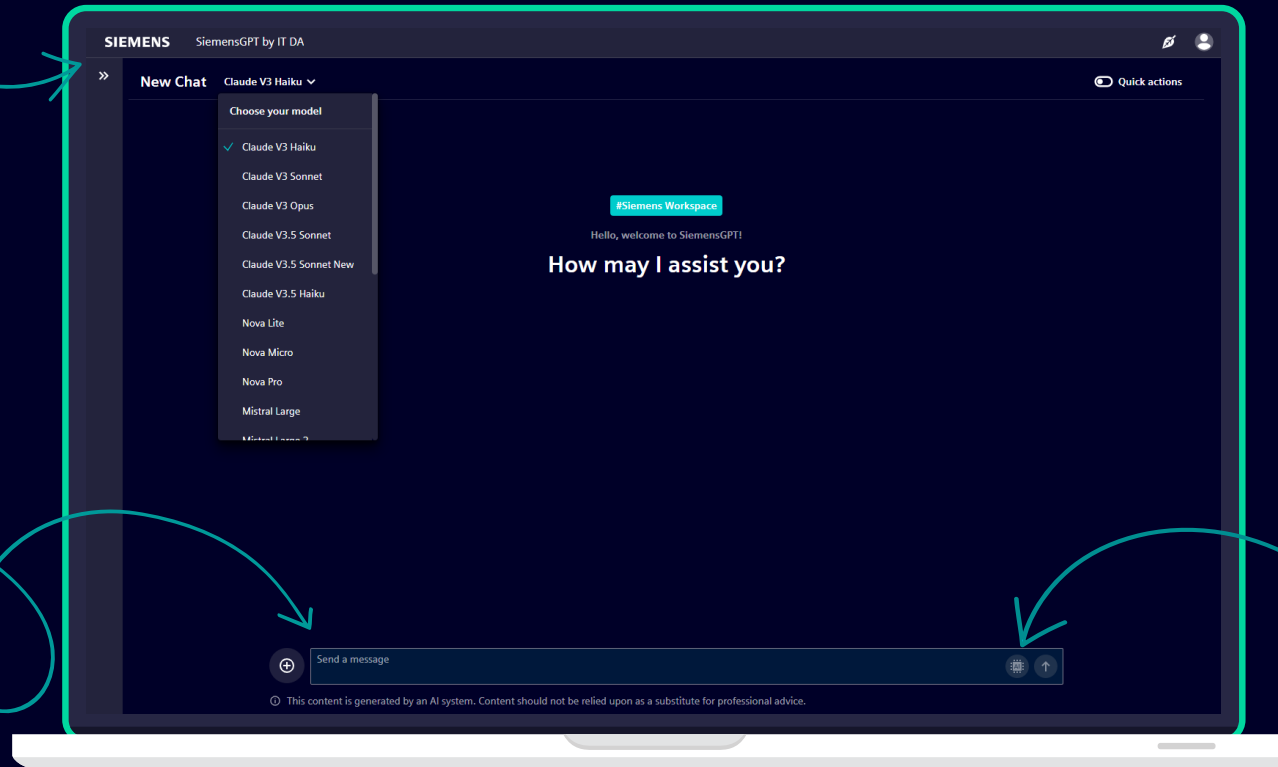
- Summarize the most recent significant corporate developments
- Include information about recent financial performance, strategic initiatives, or notable changes in leadership
- Highlight any recent product launches or significant business partnerships

Please provide credible sources for the information and ensure all data is current as of the most recent available reporting period.

Access and Prompts

Access SiemensGPT
<https://chat.siemens.com>

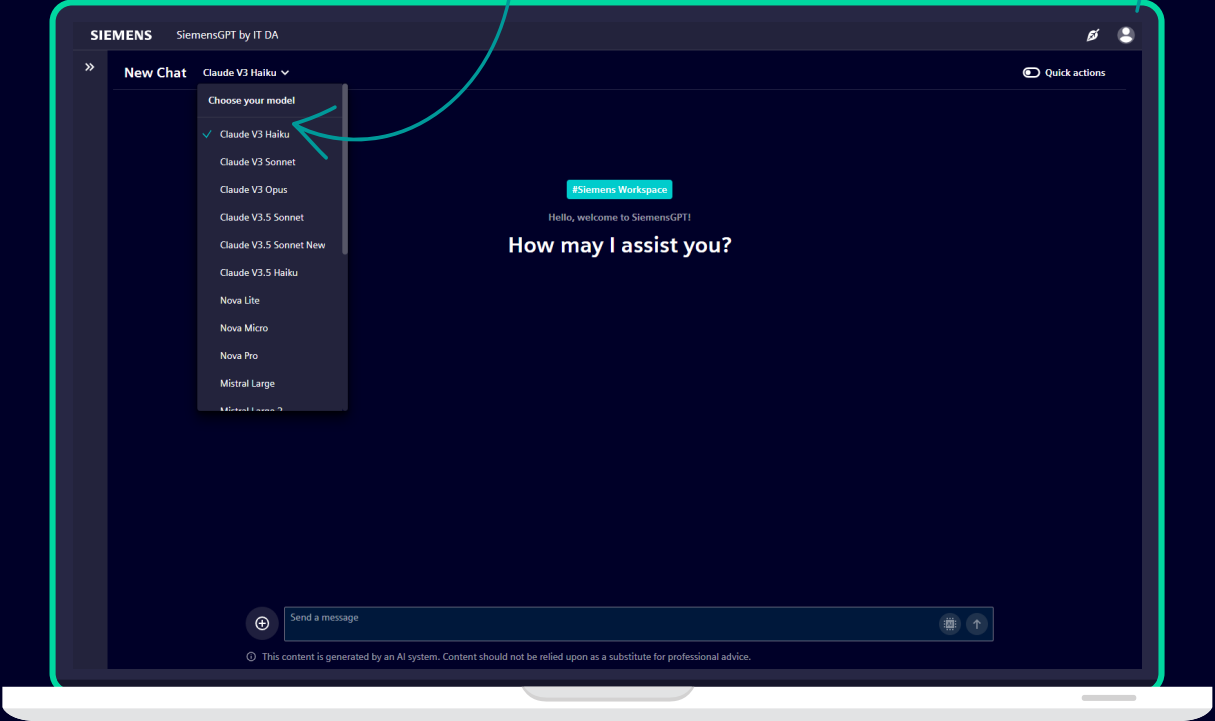
Type your prompts
here!



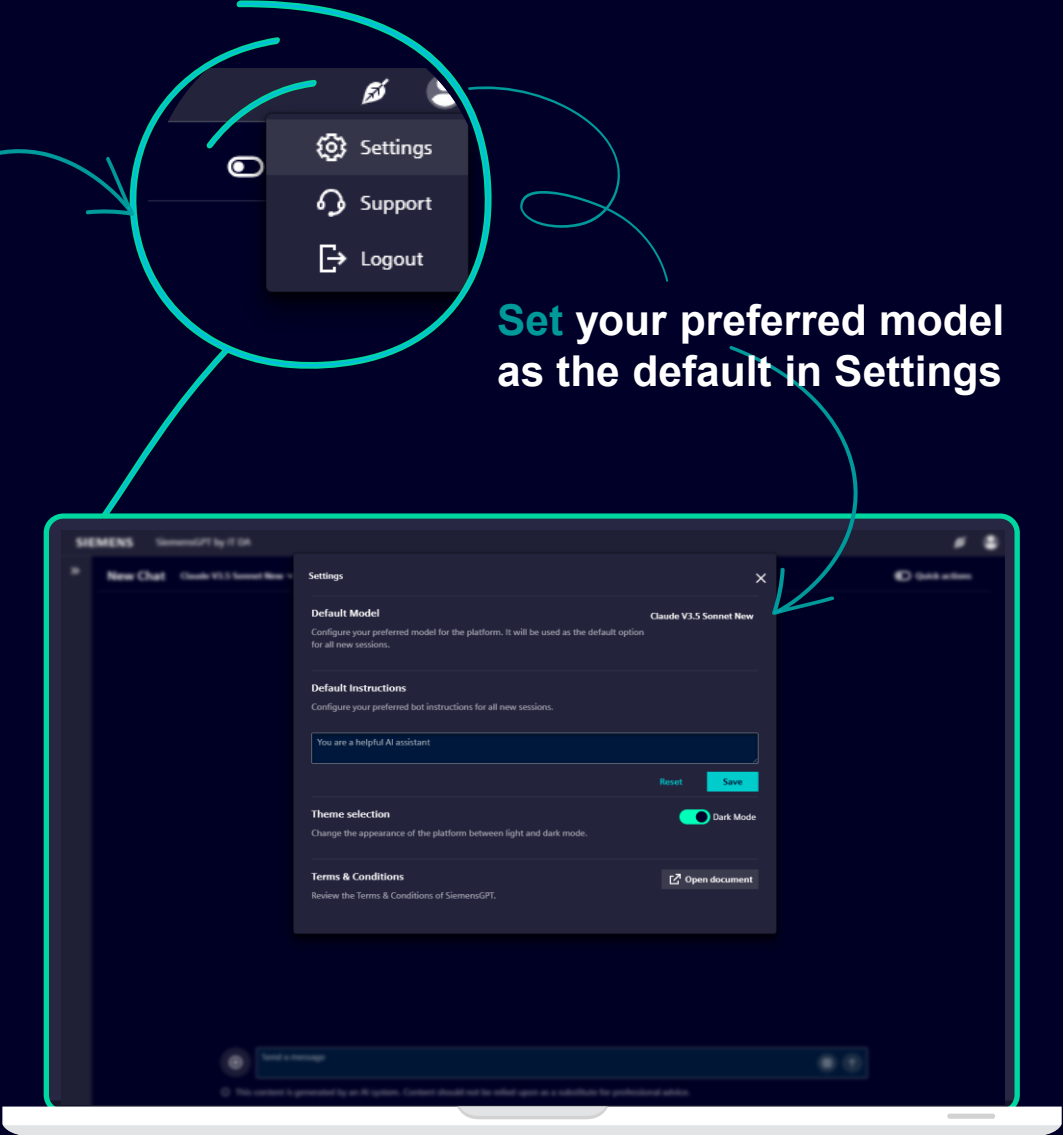
Improve your prompts
with the power of AI.

Customize Model: Set your preferences for Optimal Performance based on your task

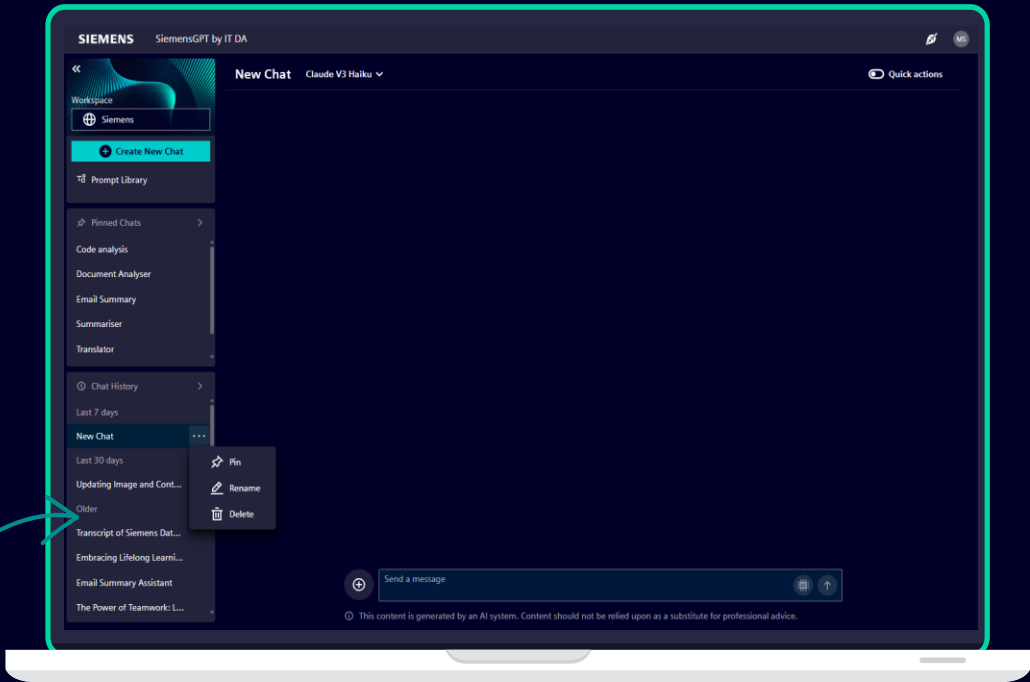
Leverage the multi-model functionality!



If you're unsure, we recommend using **Claude v3.5 Sonnet New**—one of the best-performing LLMs currently available. It excels at handling complex tasks and can greatly enhance your results - stay tuned for many new models!

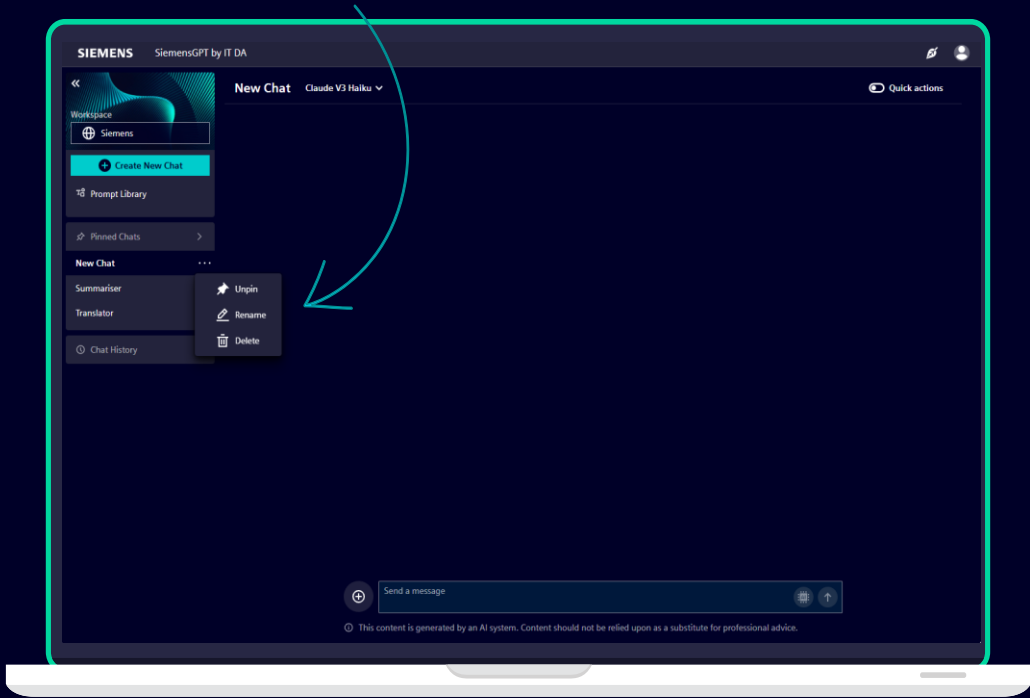


Pin and Rename: Keep favorite chats and bots at your fingertips for quick and easy access



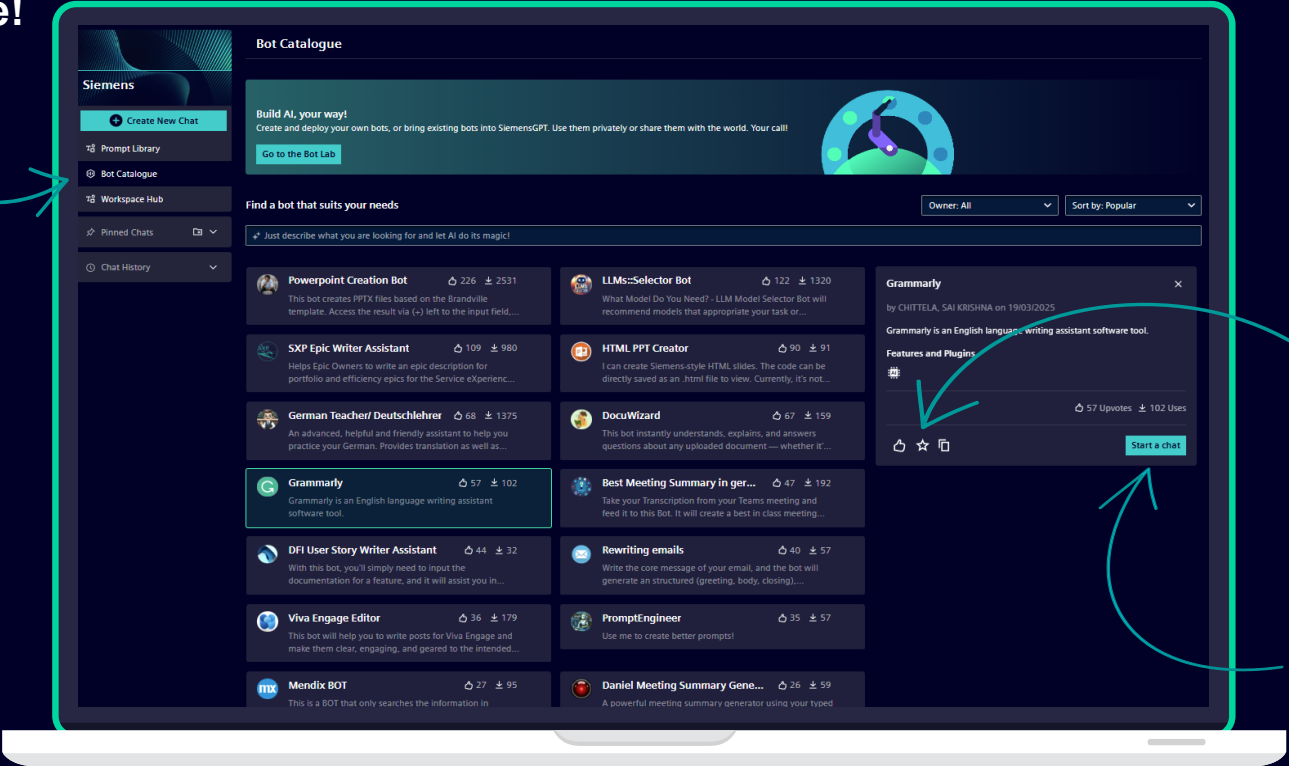
Pin your chats
or Bots
here!

Rename your
chats or Bots
For easy access!



Leverage Bot Catalogue: Search for bots created by all Siemens employees

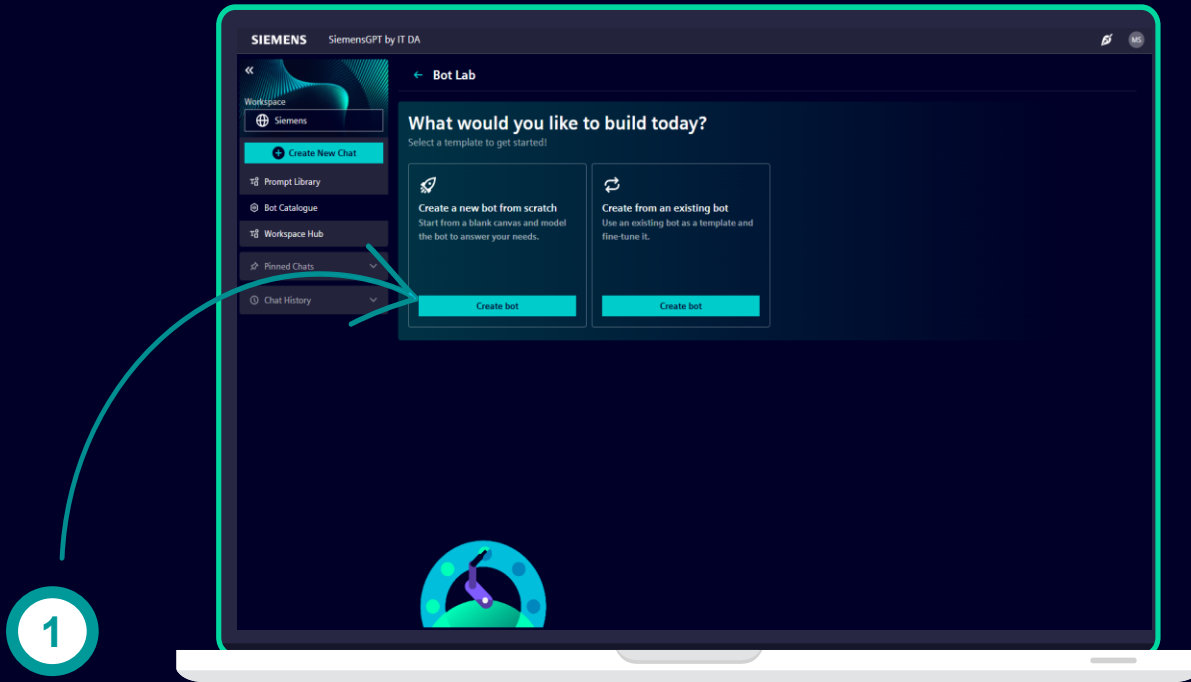
Leverage Bot catalogue!



Star the bot adds it to your favorites

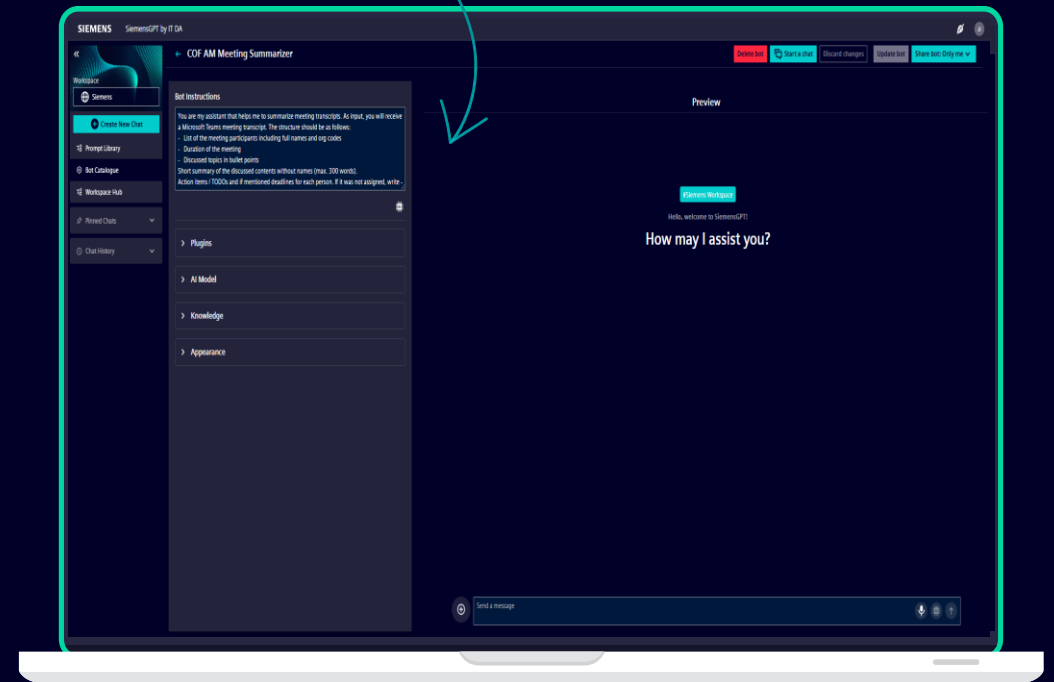
Use the Bot!

Building a bot pt. 1: Accessing Bot Lab & set up bot instruction



You are a helpful assistant that answers questions about SFS Circulars. When asked about the funding policy, summarize the key points from the funding policy document. If the user asks for a document, provide the link to <https://soc.siemens.cloud/c/s7ykr>. Always cite the source document.

2 Create the bot instruction!



Building a bot pt. 2: Configuring the bot

3

Update the details:

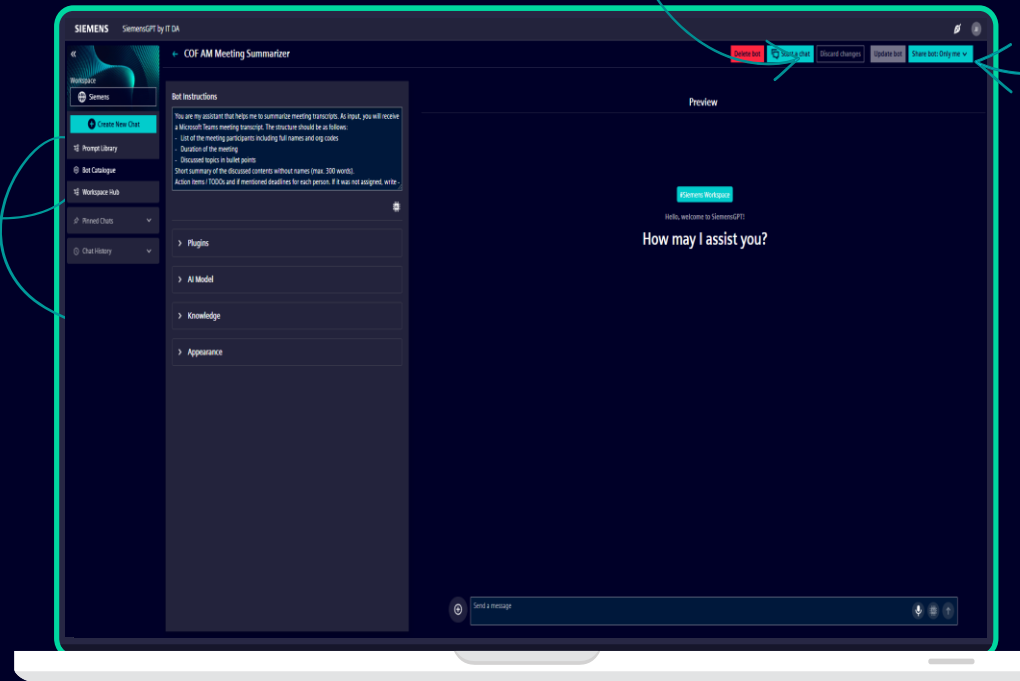
- **Plugins:** Enable Web Search, File Search, and or Code Interpretation for data analysis and retrieval.
- **AI Model:** Select the most suitable AI model based on bot requirements.
- **Chat Files:** Upload relevant documents
- **Appearance:** Define the bot's picture, name and description

4

Click to save the bot

5

Decide on whom you want to share with!



Links & Resources

- AI User Learning Path on My Learning World: [My Learning World](#)
- AICademy [Sharepoint Site](#)
- [SiemensGPT](#)
- [Copilot](#)
- SiemensGPT [Roadmap](#)
- SiemensGPT Model [Overview](#)