

Leadership Connections

Get to Know SFS Americas

Jillian Lukach | December 17, 2025

Housekeeping Items



The recording and presentation will be available on the Learning Academy HUB and the iPortal.



Engage! Please use the icons, unmute your mic, the chat to ask a question or comment.



You will receive digital learning credits for this session. They will be uploaded into the Global Learning Portal (GLP 2.0).

Welcome From SFS Communications Americas



Maureen Cooke
Senior Manager, Communications
SFS CM AM

Getting to know...

Career Journey

25+ years with Siemens (5 SCorp, 20 SFS)

- PR for Healthcare business (pre-Healthineers)
- Program Manager for Caring Hands
- Opps in MarCom at SFS
- Head of Comms SFS Inc. since 2010
- Global Energy Finance comms + regional role
- Today: lead team responsible for EQ, PS-AM, COF AM + regional (cross BU)

Personal

- Married (16 yrs) with a 10yo daughter
- Cat lover – have 2 rescue cats (mom & daughter)
- Play rec volleyball / HIIT workouts / Kickboxing
- Master's Degree in Org Comms from Rutgers
- Oldest of three

Jillian Lukach

Head of Communications Americas /
Global Comms Business Partner - Equity



What drives me?

- Relationships – highly value interpersonal relationships
- Challenges – love solving challenges
- Creativity – thrive off thinking outside the box

Favorite Podcast

- Rob Has a Podcast
- Deck the Hallmark
- Smash Boom Best (great for families)

Fun Facts / Favorite Quote

- Siemens is my first real job
- Met my hubby at Siemens
- My cousin also works at Siemens
- Queen of the boomerangs
- 15 manager changes in 15 years

SFS Communications Team



This is us – Communications Americas Team (SFS CM AM)

As empowered consultants we strive to create authentic and data-driven communication in bold, innovative formats – driven by curiosity, adaptability and ownership.

We engage relevant peers to drive a productive eco-system connecting SFS, Siemens and beyond and by this educate our people, start meaningful conversations and showcase how SFS makes a difference.



Jillian Lukach

Head of SFS CM AM / Comms Business Partner, EQ (external)



Maureen Cooke

Comms Business Partner, PS-AM (internal)



Courtney Burton

Comms Business Partner, COF AM



Laura Schneebacher

Comms Business Partner, PS-AM (external)



Andrew Currier

Digital Content & Comms Specialist



Truc Le

Comms Intern



Jana Neureuther

Comms Business Partner, EQ (internal)

This is what we do – Our focus areas

SFS Positioning

Increase the visibility of SFS, foster its reputation as well as strengthen its unique positioning within and outside of Siemens, paving the way for business success.

360 Degree Communication Strategies

- Develop and implement best-in-class 360-degree communication strategies that contribute to business growth by leveraging our functional excellence, outside-in perspective, our data-driven focus and activating our strong network.

Regional Campaigns & Thought Leadership

- Identify and create meaningful and engaging stories and campaigns along SFS & Siemens main strategic areas to position SFS as innovative and sustainable financing partner.
- Integrate financing topics in regional Siemens campaigns, activities and channels ensuring maximum visibility.
- Leverage cross-BU stories

Employee Engagement

- Reinforce and promote strong and unified SFS culture across BUs and Functions for Americas-based employees
- Educate and engage employees in global and regional initiatives
- Promote collaboration and knowledge-sharing across Americas employees

Strategic Pillars drive our storytelling topics:

Profitability, Proximity, Diversification and Sustainability

Target Audiences:

Media & Influencers, Customers & Prospects, Siemens Businesses, Ecosystem partners, Society / communities, Public Sector & Governments, BU Stakeholders, Leaders and Employees

Main Channels:

Traditional Media, Social & digital media, external speaker placements, external events & trade fairs

WORLD MARKET
Growth

ABOUT | ADVERTISE | MEMBERSHIP | AGS BRANDS | [SUBSCRIBE](#)

MAGAZINES | THE LATEST | MULTIMEDIA | SECTORS | DEAL STAGE | PEOPLE | NOMINATE A BD PRO TO WATCH

HOME | NEWS & TRENDS | LATEST NEWS | EMPLOYMENT: SALS TO STAY COMPETITIVE WHILE SAVING THE PLANET

...merch, we took the time to enjoy the spring weather with our
Walk-a-thon around the Iselin, NJ office. ...more



Volunteer Activities

Siemens Financial Services is a global, business-to-business finance arm. It provides equity firms and their portfolio companies with both technology and financing that helps clients meet strategic goals, such as banking and integrating sustainable business practices.

Speaker Placements

Social Media & Press

Thought Leadership

Internal Emails

SFS Active Challenge: Iselin Walk-a-thon!

SIEMENS



Any
Questions

Appendix: EXAMPLES

Getting to know...

Career Journey

- BA, University of Richmond
- Started career at Chase Manhattan Bank
- Credit-trained in Corporate Lending
- Commercial Finance, ABL and Leveraged Lending at Chase, BNP Paribas, PostBank and CIT.
- 17 years at SFS



Personal

- Recent full-time resident of LBI
- Mom of 3 boys & 3 pups (down to our last 4 college payments!)
- Met my husband in the credit training program at Chase Manhattan Bank

Maria Levy CLE Risk Management Head

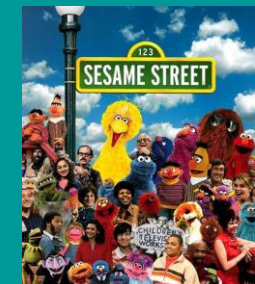


What drives me?

- Surpassing goals
- Fear of failure/losing
- Moving forward/progressing

Fun Facts:

- 1st Generation American – I learned English watching Sesame Street
- Learning German w/Petra
- Was on the PTA board for 3 years and class mom for each year until my kids aged out



Getting to know...

Career Journey

- BA, Business & minor French, Arcadia University; MBA, Penn State
- Started career at DVI Financial Services while still in college
- Have been in healthcare finance within various finance products throughout my career
- Risk Management until 2021 when I took over the Structured Finance Business as head of business
- Just celebrated 20 years with SFS!



Personal

- Favorite place I lived was Paris
- Hobbies include travel, Olympic weightlifting, reading, crochet and supporting my kids in their hobbies (3D printing, theatre, cheer, soccer, scouts, etc)
- Married with 2 crazy kids
- Mental Health Non-Negotiables:
 - Daily workout & 7 hours sleep



Stephanie McAleer Head of Structured Finance, PSAM



What drives me?

- Creating, building and getting things done
- Making connections with colleagues
- Career Development/Mentoring

Fun Fact

For each family vacation, we try to do something new that we have never done before

Leadership motivation

Quote: 'People will forget what you said, people will forget what you did, but people will never forget how you made them feel'

Book: Expect to Win, Carla Harris

Getting to know...

Personal



Erika Gupta

Head of Sustainability



Fun Facts I am a bookworm and I love to draw and paint

What drives me? *Making the world better for future generations*

Career Journey

Boston area startups → the U.S. DOE → to Siemens Technology → To SFS



Leadership Inspiration

Be Good : Do Good
"Innovation distinguishes between a leader and a follower." —Steve Jobs

Getting to know...

Career Journey

Academics:

- Professional: CPA, CFA, CA – Canada, US and Pakistan
- Education: MA in Finance, currently pursuing EMBA from FAU Germany
- Started career at KPMG (Pakistan)
- Millicom International (Luxembourg)
- KPMG and Home Bank in (Canada)
- SFS since 2017 (Canada and USA)

Personal

- Originally from Pakistan, spent last 15 years in Canada
- Happily married for 15 years with my wife (Aliya), have 2 daughters (Daniya and Soha)
- Love travelling – been to more than 40 countries – favorite place Cappadocia in Turkey
- Pass time activities: Camping, reading and watching TV
- Chairman of City Access New York, a nonprofit aiding young kids and adults with down syndrome.

Musharaf Khan

Head of IF, SFS EQ AM



Copacabana Beach in Rio de Janeiro, Brazil



A fine morning, Cappadocia, Turkey



Unforgettable memories with my daughters in Dubai



With SFS colleagues in Mexico City



Playing with my sister's cat in Pakistan



Lake Moraine, Banff National Park Canada



What drives me?

- Coffee ☺
- People – I am a people person
- Continuous learning
- Investing

Favorites:

- Weekend Activity: BBQ
- Writer: Yuval Noah
- Podcast: Diary of a CEO
- TV Series: Seinfeld
- Book: *Currently* "Educated" by Tara Westover

Weird facts about me:

- I get up 4:30 AM everyday
- When I am stressed, I vacuum the entire house
- I am a perpetual student for the last 20 years
- My adventurous soul has taken dips in one of the coldest lakes in Siberia and northern Canada! ❄️ 🇨🇦

Getting to know...

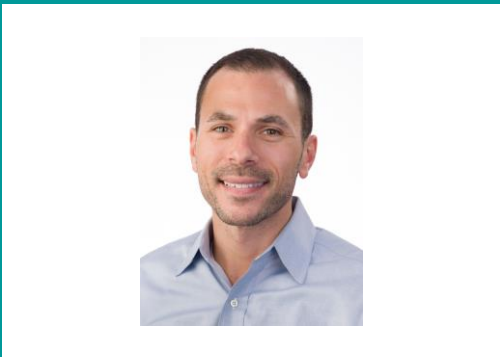
Career Journey

- BBA, Emory University
- Started career at Bear Stearns
- Started SFS career in 2008
- Variety of SFS roles (Sales, RC, PM, Underwriting, etc.)
- 15+ years with SFS

Personal

- Favorite place is Sag Harbor, NY
- Dad to Matthew (4) and Nora (2)
- Married for 6 years to wife Miriam

Steve Kanaplue PS-AM PF, Head of Risk



What drives me?

- Continues education
- Problem solving
- Driving change

Fun Fact

Let's Go Mets!

Getting to know...

Career Journey

- BS Business (Finance); Widener University - Chester, PA
- First job - ABL field examiner for National Bank of Canada.
- Joined SFS in Nov 2003 as ABL UW
- Over the last 20+ years, supported numerous SFS products & BUs in RM role
- Been in a credit and risk management role throughout my career

Personal

- Born and raised in Trenton, NJ
- Lived in Austin, TX for 3 years
- Enjoy hiking, skiing, kayaking, mt. biking and beach volleyball
- Married - Bridgette (24 yrs)
- Son - Devin (11 yrs)
- Dogs - Mylo & Zoe

Michael Kunst Structured Finance Risk Head



What drives me?

- Learning new things
- Connecting with people
- Maintaining a sense of humor
- Understanding how things work

Fun Facts

Kunst means "art" in German, however I don't speak German and not artistic

Leadership motivation

If everybody thought like me, then why do you need me?

