



Setup and Strategy

Organization and Go to Market to Support
Chemical, Glass and Oil & Gas Industries

December 8, 2022

Agenda

- Introduction
- Global Structure and Responsibility
- US Roles and Responsibilities
- Growth Initiatives
- Open Discussion

Doug Child - Bio



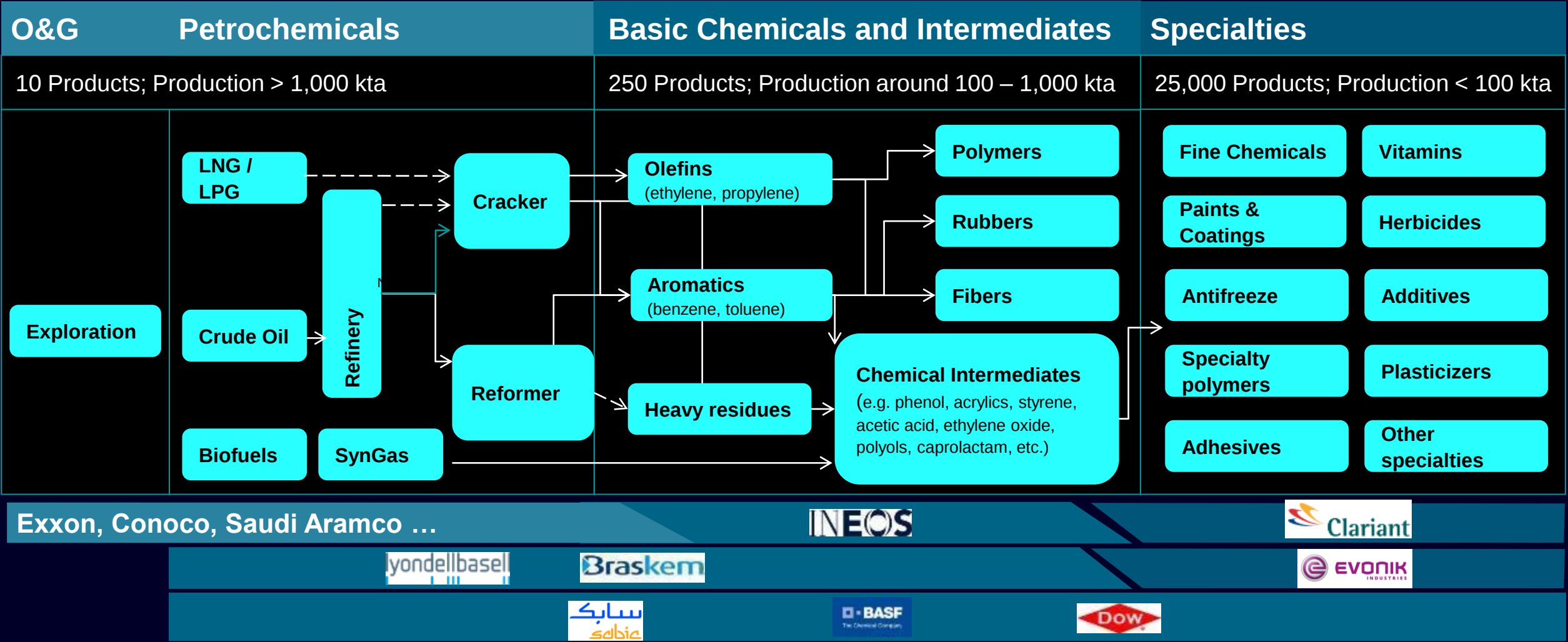
Education/Licenses

- B.S. Mechanical Engineering – Lafayette College, Easton, PA
- M.B.A. – Finance – Saint Mary's College – Moraga, CA
- Professional Engineer, Control Systems Engineering, State of California

Career Moore Products/Siemens

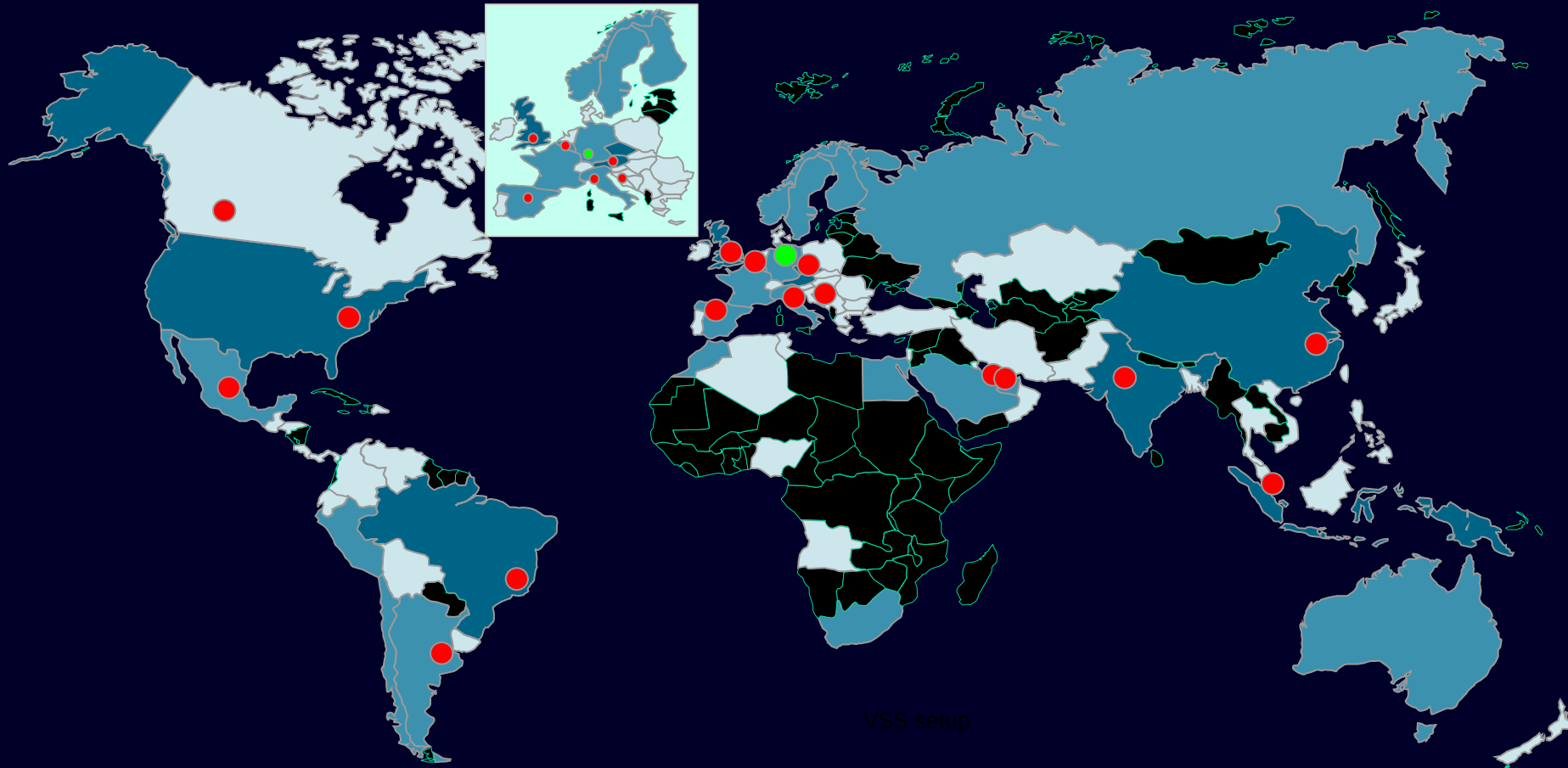
- Engineer-in-Training – 1979-1980 Moore Products Co. Spring House, PA
- Sales Engineer – 1980-1984 Los Angeles, CA
- District Sales Manager – 1984-1992 San Francisco, CA
- Regional Sales Manager – West Region -1992-1998 San Francisco, CA
- Managing Director, Asia Pacific – 1998-2000 Singapore
- Moore Products Co. Acquired by Siemens – 2000
- DCS National Sales Manager US – 2000-2001 Spring House, PA
- US Chemical Industry Sales Manager – 2001-2004 Spring House, PA
- Head of US Chemical Center of Competence – 2004-2010 Spring House, PA
- Director, US DCS and Vertical Sales – 2010-2014 Spring House, PA
- Director, US Chemical, Glass, O&G VM – 2014-Present Spring House and Harleyville, PA

Overview of the Chemical Industry - significant segmentation and product diversification



Siemens Vertical for Oil & Gas/Chemical: Present at the global hotspots of the Process Industry

16 regional vertical teams to deliver technological expertise for the process industry



Global network to serve international customers and support international projects

Siemens Chemical Vertical is responsible for coordination of activities with chemical key customers

Vertical Business Mandate

- ***Coordinate business activities*** for chemical Key Accounts on a global base.
- ***Leverage global setup and network*** to increase value delivered to leading chemical companies.
- ***Support international projects***
- ***Support development of Industry portfolio and technological concepts*** with industry specific knowledge.
- ***Digitalization applications and consulting for Chemical Industry***



We support the Chemical Industry with Electrification, Automation & Digitalization

Electrification



Transformers



HV/MV/LV
switchgear



Motor control
centers



Motors, Drives
and Starters



Energy
Management

Automation



DCS



Automation
Systems



Panels



MOM &
MES



Product life-cycle
Management



Analytics



Industrial Communication
and Identification

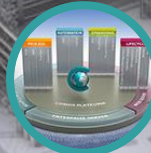


Industrial Controls



Instrumentation

Digitalization



Plant design



Operations
Intelligence



Smart Buildings



Equipment
design



Equipment and
Plant Simulation



Digital and Life-
cycle Services



Smart Supply
Chain



IT-Security

... and more

SIEMENS

SVM Chemicals

Overview Corporate Account Manager (CAM)

 Lutfi Alshammasi³⁾	 Wolfgang Baur	 Dieter Broeckl	 Rich Caputo	 Alan Ellerbusch
				
 Xin Feng	 Wolfgang Froelian	 Al Kamczyc (3)	 Dieter Koenz	 Ulrike Lehnhof
				

³⁾ will retire in the upcoming months, nomination of successor in process

SVM Chemicals

Overview Global Account Manager (GAM)



Michael Nissel



Benjamin Cognet



Jean-Marc Diss


Keep Discovering




ARKEMA







James Hendrix



Jan van Heeswijk




Nouryon



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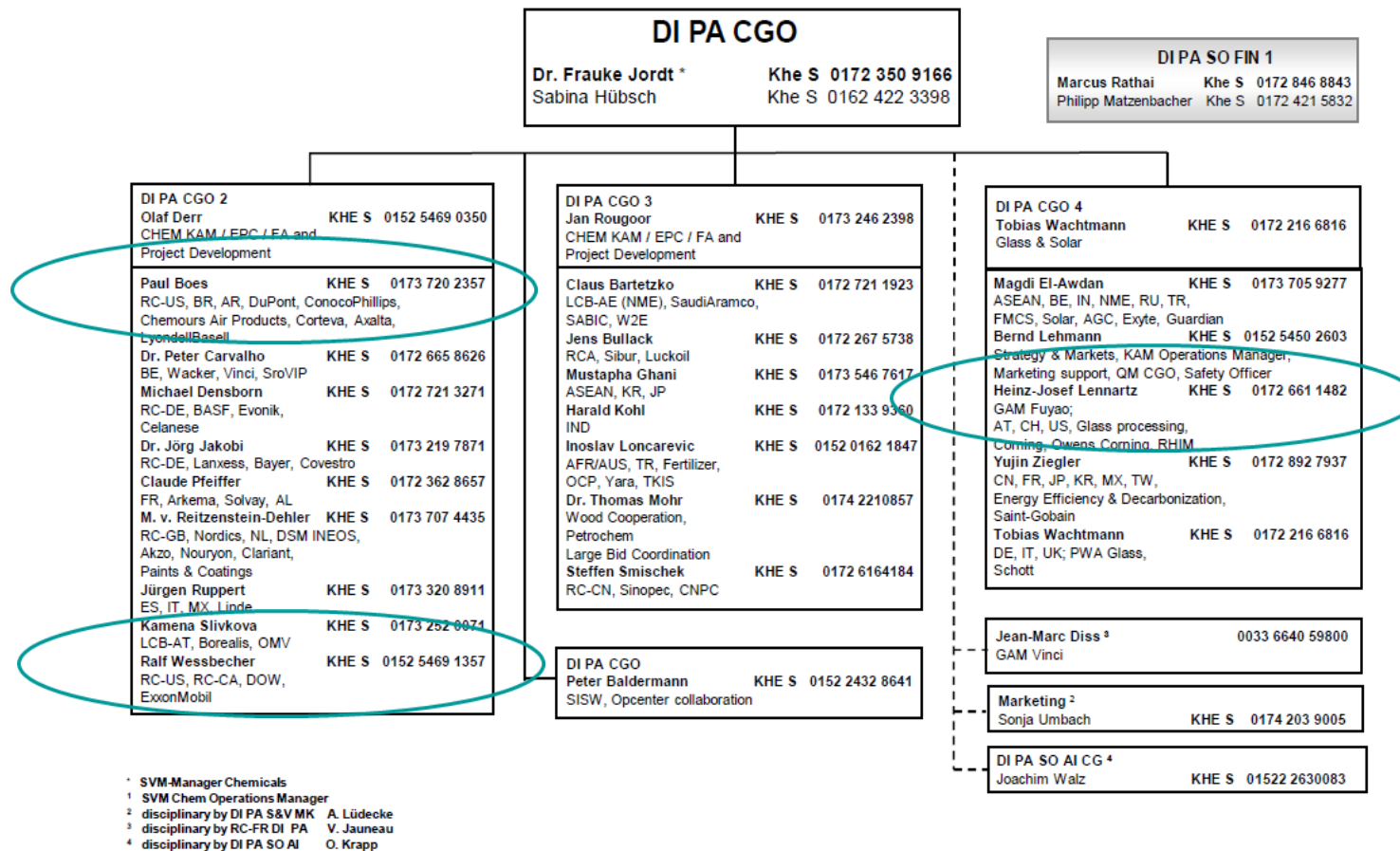
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Organisation Headquarters – DI PA Chemicals, Glass, Oil & Gas



Work schedule only, valid organization chart is deposited in SOC

Digital Industries, Process Automation
Subsegments Vertical
Work schedule: DI PA CGO
Version: June 2022

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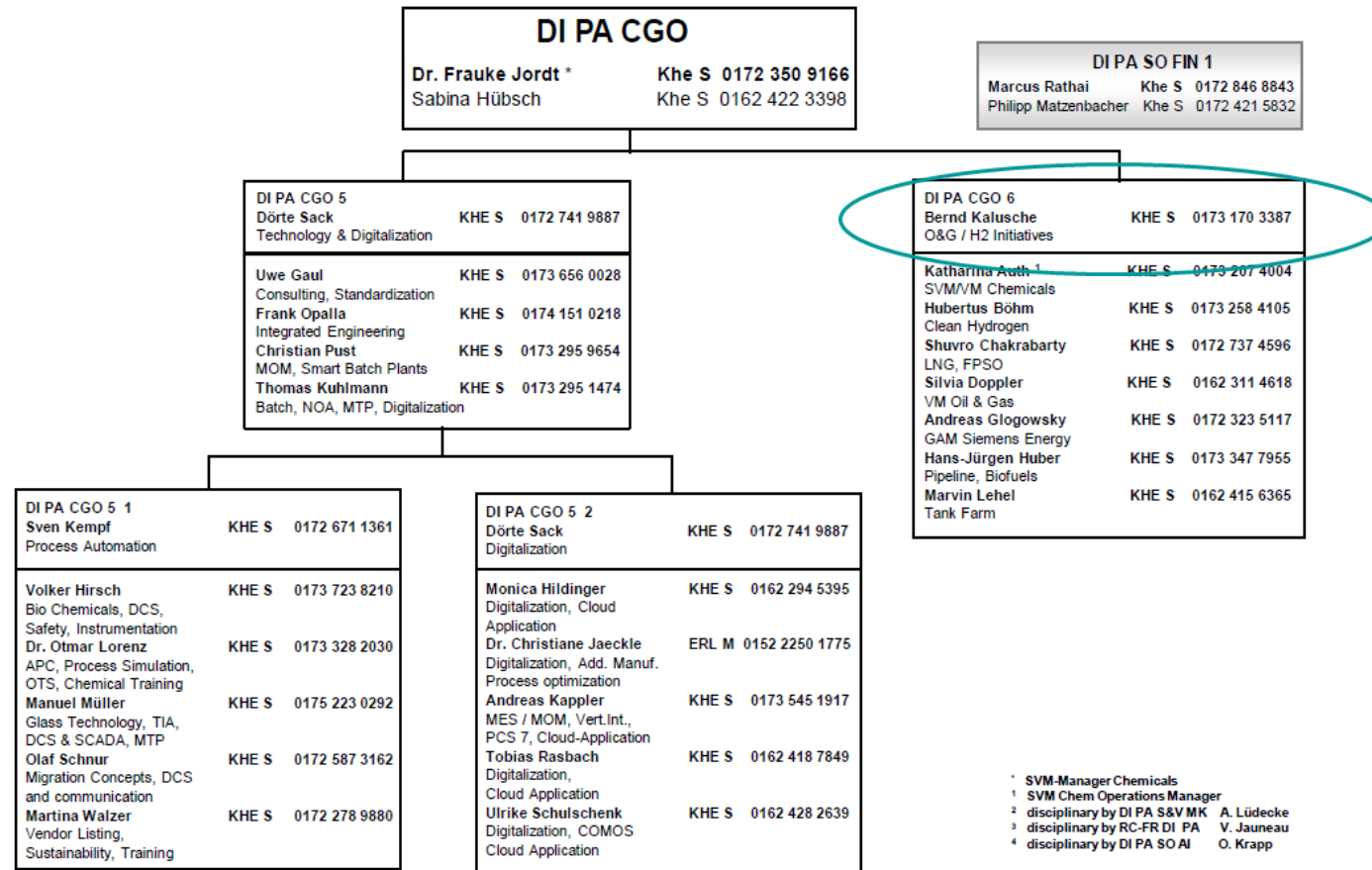
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DI PA Vertical Markets

Chemical, Glass, and Oil and Gas



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Global Account Manager
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Vertical Management Chemicals, Glass & Solar, Oil & Gas (CGO)

CGO is focusing on growth opportunities to address customer needs

Industry Drivers

Safety & Security

Environmental Impact

Plant Efficiency

Aging workforce

Smart Data

VM Chemicals, Glass & Solar, Oil & Gas Initiatives



Failsafe systems, Network security



Operator Training Systems



Asset Health & Performance APPs



Integrated Engineering



Modular Plants, OEMs



Industry Initiatives



Data Analytics & Consulting



Process and Plant Digital Twin



Mobile/Digital Worker

Results

Awareness Trusted partner

Digital Frontrunner

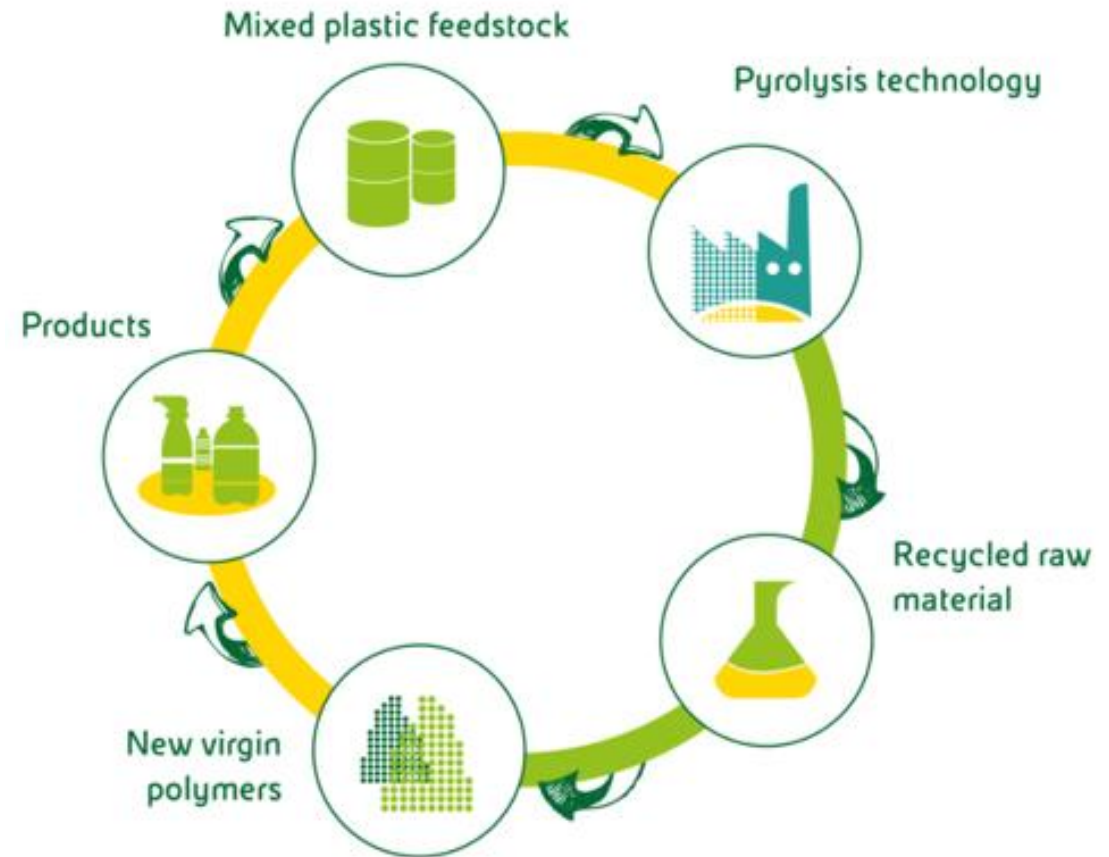
Projects & Global Agreements

Leverage growth in new markets

VM CGO

“Sustainable Chemistry”

- Exploring new subsectors in the chemical industry
- Enlarging customer base with new customers and processes:
 - **Chemical recycling** in the circular economy (plastics, tires, waste,...), refeeding the chemical processes (re-oil)
 - Chemical processes for **battery production & recycling**
 - **Biochemicals**: alternative feedstock as base for chemicals, substitute of crude oil, naphtha and gas
 - **Carbon capture**, feedstock for chemical processes
 - Product and Solution business
 - Link to Website:
<https://new.siemens.com/global/en/markets/chemical-industry/applications/chemical-recycling.html>



Chemical recycling

Siemens Automation offering along the entire process chain

Automation for pre-processing of plastic feedstock
=> **Optimizing feedstock** quality as pre-requisite for efficient and reliable plant operation



- SIMATIC S7 PLC's
- SIMATIC Industrial PC's
- HMI-panels
- Integration into plant-wide control system

Control feedstock input into reactor
- automation of gravimetric dosing



- SIMATIC S7 PLC's
- SIWAREX weighing systems
- Integration into plant-wide control system



Robust and safe production with Functional Safety to protect people and environment

- Simatic S7 functional safety
- Open System, integrated in DCS or separate
- Scalable, flexible and highly available

Distributed control system managing all control tasks of the entire plant with **highest flexibility**



- State of the art Distributed control systems PCS 7 / PCS Neo
- Flexible integration of sub-systems through MTP (Modular Type Package) concept

Truck loading and tank management
=> ensure safe operation and exact traceability for commercial purpose

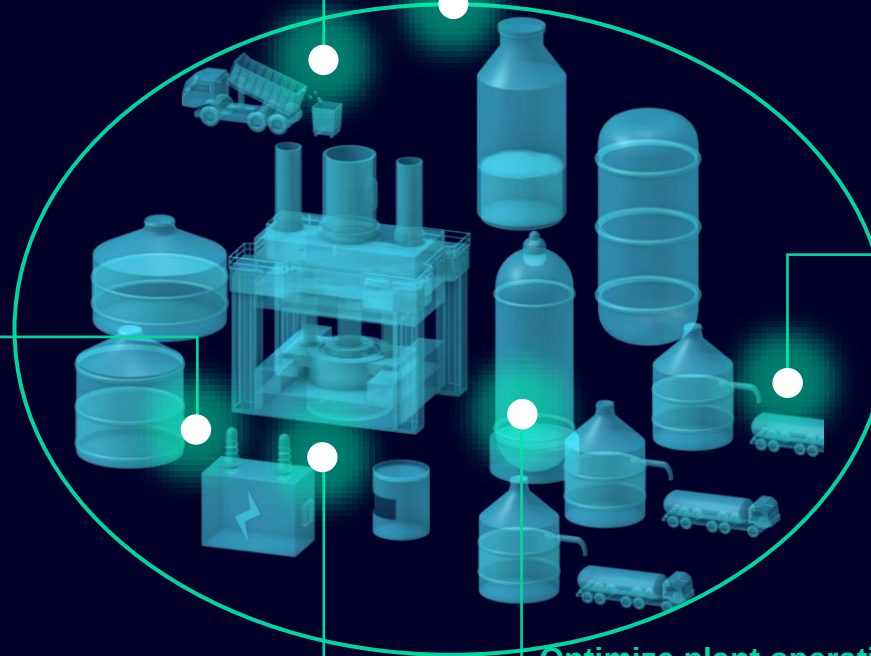


- Siemens TMS (Terminal Management) solution
- OpCenter MES system, ERP integration
- Tank management specific instrumentation solutions

Optimize plant operation in unstable/varying conditions
=> **dynamic adjustment** of control parameters

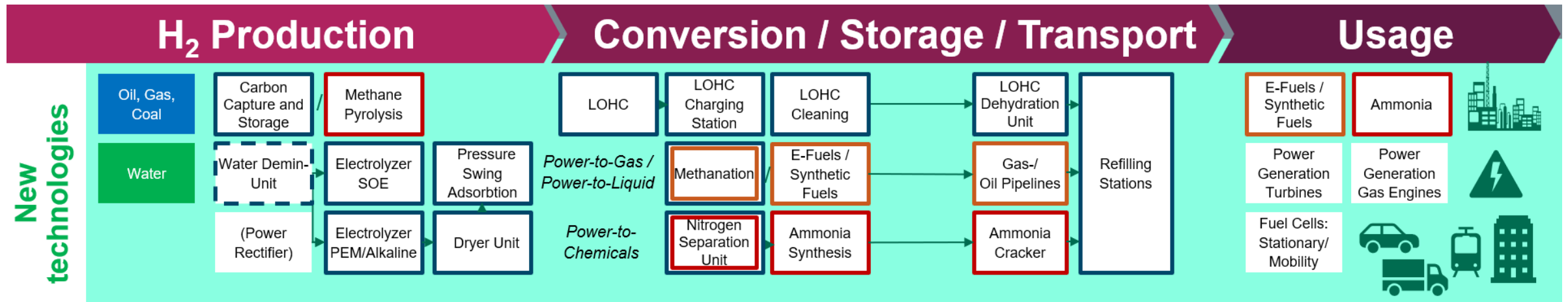


- Model predictive control implementation
- Siemens MPC solution embedded in PCS 7 DCS

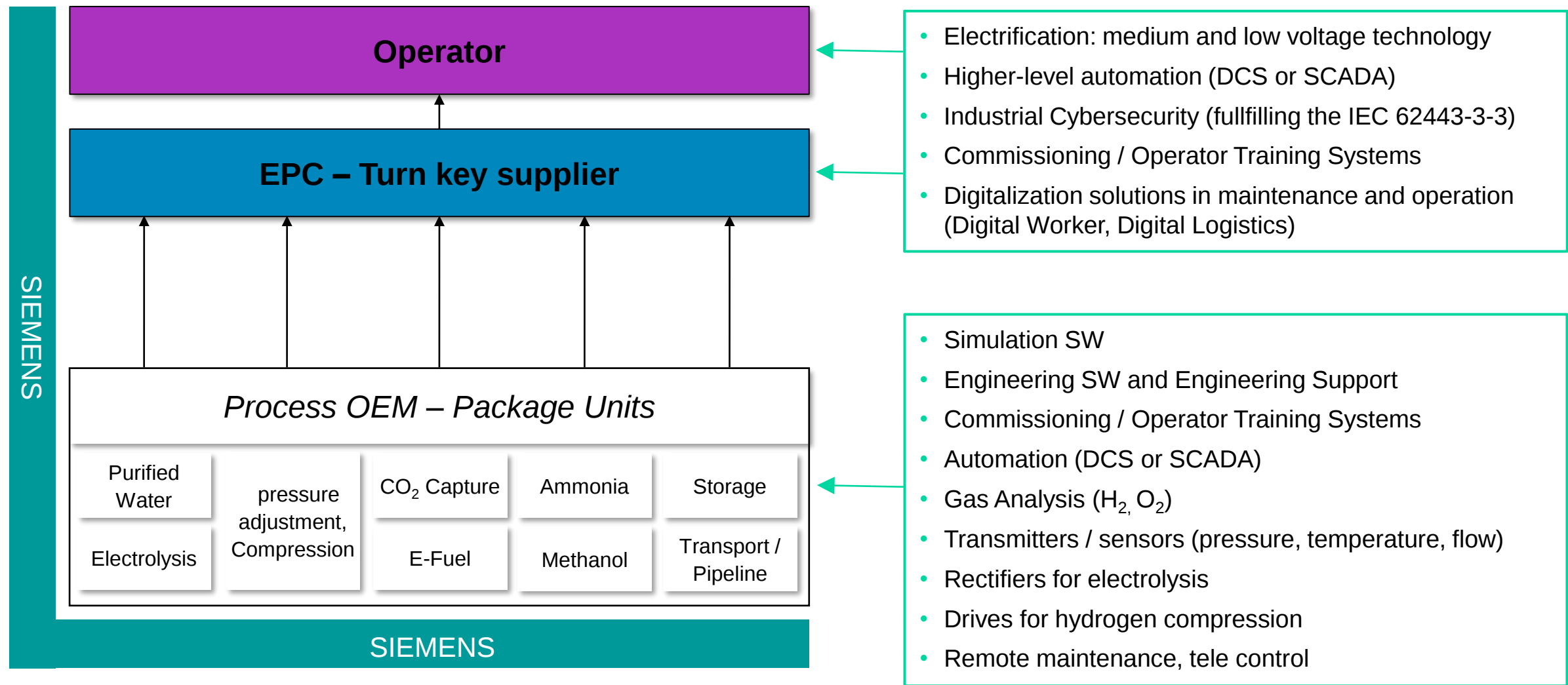


VM CGO “VM Hydrogen”

- Develop **product business** with **package unit builders** / OEMs along the “Clean Hydrogen” value chain
- **Solution business** for integration/orchestration projects
- Digital twin solution / simulation projects



Siemens portfolio for the hydrogen economy in a typical P2X project setup



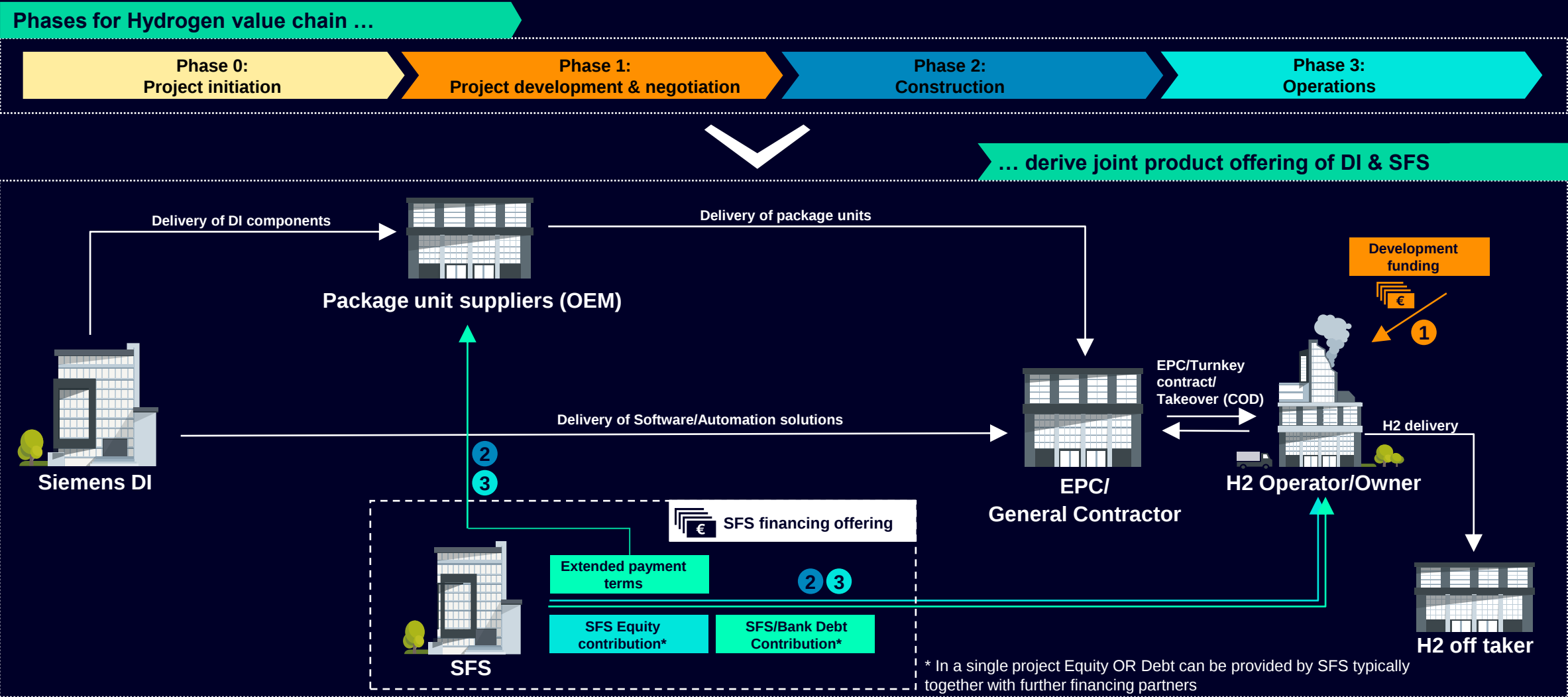
Different phases of a Hydrogen project with different financing options available (illustrative for Project Financing case)

Project phase	Phase 0: Project initiation	Phase 1: Project development & negotiation	Phase 2: Construction	Phase 3: Operations
	- Establishment of overall strategic vision - Market analysis, business planning, initial due diligence, feasibility studies - Project roadshow to onboard investors	- Formation of SPV or development agreement - Project contracts (EPC, input, permitting, off-take,...) - Financing contracts (SFS part of financing team)	Execution of EPC and other supply contracts	- Execution of Operations & Maintenance - Upgrades / Refurbishment
Key milestone	Project roadmap 	Financial Close 	Commercial Operations Date (COD) 	Ongoing operations 
Financing demand	Consulting fees	- Start-up costs (legal fees, consulting, etc.) - Consulting / advisory fees (e.g. engineering, legal, finance)	- Project costs (EPC, land, financing, etc.) - Pro rata funding	- Potential expansion - Potential re-financing
Financing offering	None	Development funding & SFS Finance Advisory	Equity Debt	Equity Debt
Financing provider	Entrepreneur	External parties (Early stage/Developer funding)	SFS Equity/Debt** + External parties	SFS Equity/Debt** + External parties

*Note: Illustrative view – Financing offering can generally also be provided in different phases than presented above based on individual project circumstances

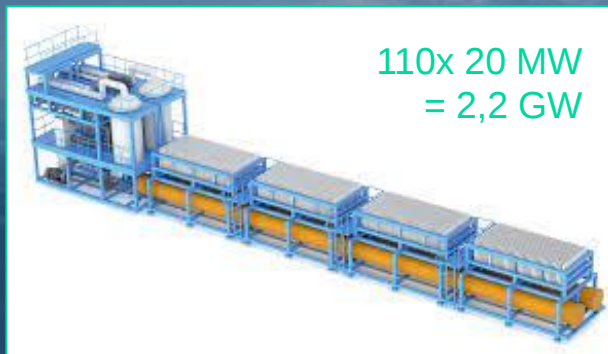
**Note: In a single project Equity OR Debt can be provided by SFS

Target Scenario with financing along entire lifecycle of H2 production (illustrative for Project Financing case)



Use Case Helios Green Fuels in Neom, Saudi Arabia

First Giga-Project



The Project : Green Ammonia production in future planned city Neom (Saudi Arabia)

- 2,2 GW Hydrogen production by ThyssenKrupp with PCS 7, OXYMAT and CALOMAT (50)
- Air separation plant by Air Products

Success Factors

- Relationship with ThyssenKrupp
- Frame Agreement for DCS, Analytics, Networks & Security

Highlights

- Standard design for future TKIS projects globally

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